

Local Data Research

Zoning

The City of Kansas City, Mo., regulates the location of business uses through zoning ordinances and zoning maps. For this reason, a business owner should research zoning information before purchasing a property or signing a lease. This research can be done in a number of ways:

1. Use the [City's Zoning Map](#) which provides information to help determine allowed uses for the location.
1. Submit an [online zoning clearance](#) request. The process takes from 24 to 48 hours. First submit an application online, wait a day or two. Return to the website, and click on "See Application Results." This formal decision can be used to get a business license.
2. Call City Planning and Development, Permits Division at 816-513-1500.

Market Research Data

When considering a business venture, thinking about expanding or sizing up the competition, market research is an important factor since it helps to identify and analyze the market need, market size and competition. The entities listed below provide services and/or information to help a business owner gain this type of intelligence.

The [H&R Block Business and Career Center](#) located on the third floor of the Central Library (14 W. 10th St., Kansas City, MO 64105) is an excellent source for market research.

If you would like to know who your competitors are in Kansas City, Mo., the City's Finance Department offers a [free on-line listing of businesses licensed](#) to operate in Kansas City, Mo.

Kansas City, Mo., City Planning and Development's City-Wide Planning Division staff collects [data and produces demographic reports](#).

The Kansas City, Mo., Public Works Department collects traffic count volumes at signalized intersections and other roadway locations maintained by the City

of Kansas City, Mo. This information can be shared with the public at a resident's request. The contact number to obtain available traffic volume data is 816-513-9858 or email maria.stimach@kcmo.org

The Mid-America Regional Council (MARC) [Metro Dataline](#) is a source for data about metropolitan Kansas City.

The Small Business Administration (SBA) stresses the importance of [market research](#).

Visit [The Economic Development Corporation of Kansas City](#) to find out about, among other things, incentive programs and facts and figures about Kansas City's population and businesses.

For property information or to download a copy of Eastern Jackson County By Numbers 2012, visit [Jackson County's Economic Development](#) website.

The Kansas City, Mo., Police Department, along with all City of departments, work to enforce Kansas City, Mo., City Ordinances which are the laws and rules for Kansas City. These ordinances are maintained by the Kansas City, Mo., City Clerk's Office and can be [viewed on-line](#) free of charge or by requesting copies from the [City Clerk's Office](#) (a fee may apply).



KC BizCare

Business Customer Service Center
1118 Oak St.
Kansas City, MO 64106

Monday through Friday
8 a.m. to 4:30 p.m.

Phone: 816-513-BizCare (2492)
Fax: 816-513-1264
Email: kcbizcare@kcmo.org
Web: www.kcbizcare.com