

**NEIGHBORHOODS AND  
HEALTHY COMMUNITIES**  
**FEBRUARY 10, 2015**  
**<https://kcstat.kcmo.org>**

## NEIGHBORHOODS AND HEALTH COMMUNITIES (THE “WHAT”) AND OBJECTIVES (THE “HOW”)

**Goal: Support the development, maintenance and revitalization of sustainable, stable and healthy communities in which neighborhoods are safe, clean, well maintained and consistently improved.**

### **Objectives:**

1. Establish multi-departmental committee or task force to identify underlying causes of the City’s inequities and recommend an implementation plan.
  - a) Establish multi-departmental committee or task force to identify underlying causes of the City’s inequities and recommend an implementation plan.
2. Produce the Community Health Improvement Plan (KC-CHIP).
3. Support legislation to provide the City and local neighborhoods better control over the future of vacant properties as quickly as possible.
4. Reduce blight:
  - a) Redevelop, repurpose, and clear vacant lots and buildings in collaboration with community partners.
  - b) Aggressively market vacant property inventory to potential investors to stabilize neighborhoods.
  - c) Form cross-departmental teams to create strategies for NHS target neighborhoods.
  - d) Support Land Bank efforts to market properties for productive use
5. Set a sustainable performance standard for demolishing dangerous structures.
6. Perform a housing condition survey
7. Develop an enhanced youth program that provides educational and/or recreational opportunities.
8. Reduce illegal dumping and littering by removing disposal access.
9. Improve access to locally grown, processed, and marketed healthy foods.
10. Ensure resources invested in community centers match demand for services.

# NEIGHBORHOODS AND HEALTHY COMMUNITIES: HOW WE MEASURE IT



TOPIC AREA: COMMUNITY AMENITIES AND  
RESOURCES

## Community Resources

48

Percent of citizens satisfied  
with community center  
programming/activities



on track

Detail 

**OBJECTIVE:**

**DEVELOP AN ENHANCED YOUTH PROGRAM THAT PROVIDES  
EDUCATIONAL AND/OR RECREATIONAL OPPORTUNITIES**

**Related Measurements:**

- Citizen satisfaction with youth programs and activities
- Participants in ClubKC, Mayor's Summer programs

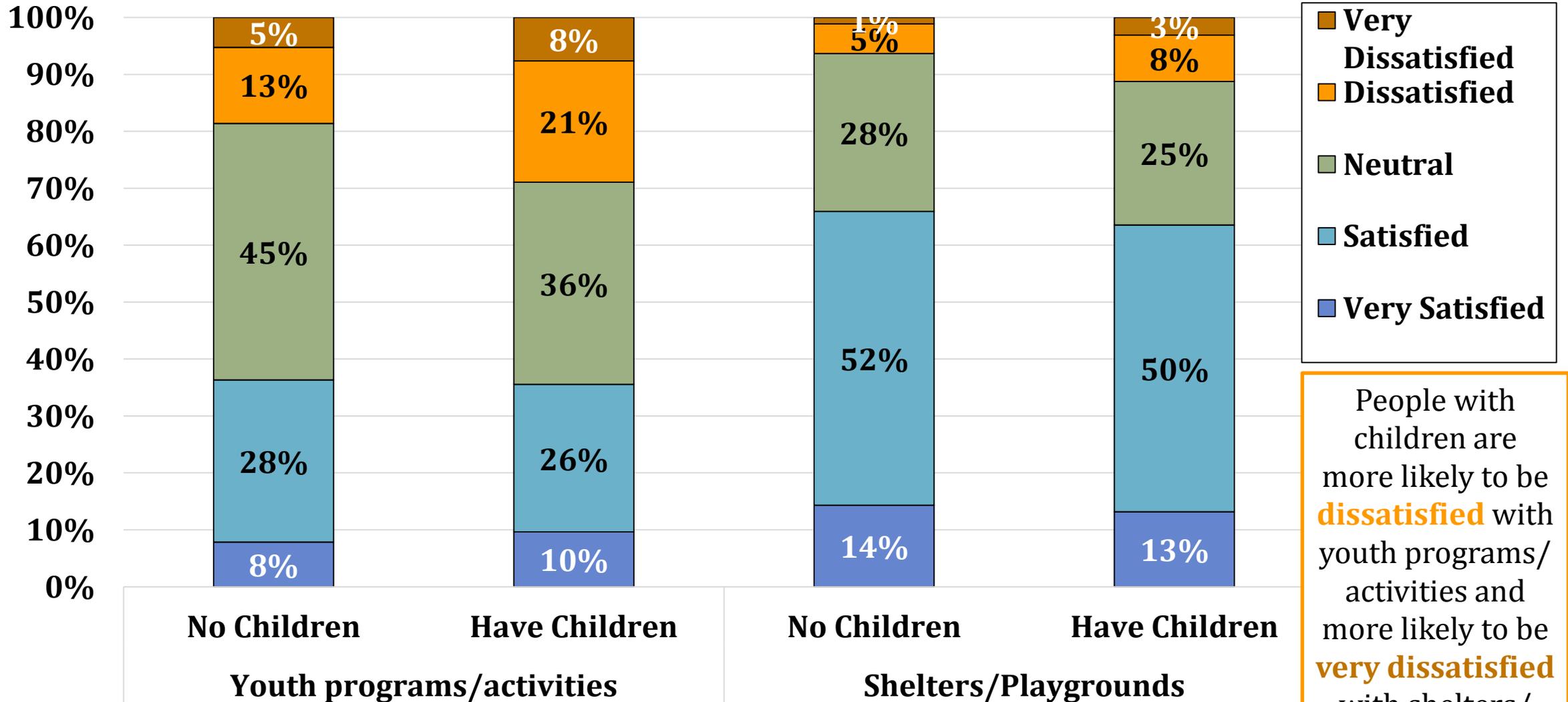
# CITIZENS' PRIORITIES FOR PARKS AND RECREATION

*Which TWO of the Park and Recreation Services listed do you think should receive the MOST EMPHASIS from the City over the next two years? (Importance = aggregate percent of citizens selecting)*

Question	Importance	Satisfaction	I-S Rank
<b>Youth programs and activities</b>	<b>23%</b>	<b>37%</b>	<b>1</b>
Tree trimming and other tree care along city streets and other public areas	22%	48%	2
Walking and biking trails	19%	56%	3
Maintenance of city parks	22%	72%	4
Swimming pools/programs	9%	41%	5
Programs/activities at community centers	9%	48%	6
Maintenance of boulevards/parkways	14%	69%	7
Facilities such as picnic shelters/playgrounds	10%	66%	8
Communication from Parks and Rec	5%	44%	9
Maintenance/appearance of community centers	5%	53%	10
Outdoor athletic fields	6%	66%	11
Customer Service from Parks employees	3%	48%	12

*Source: Citizen Survey, FY2015 YTD*

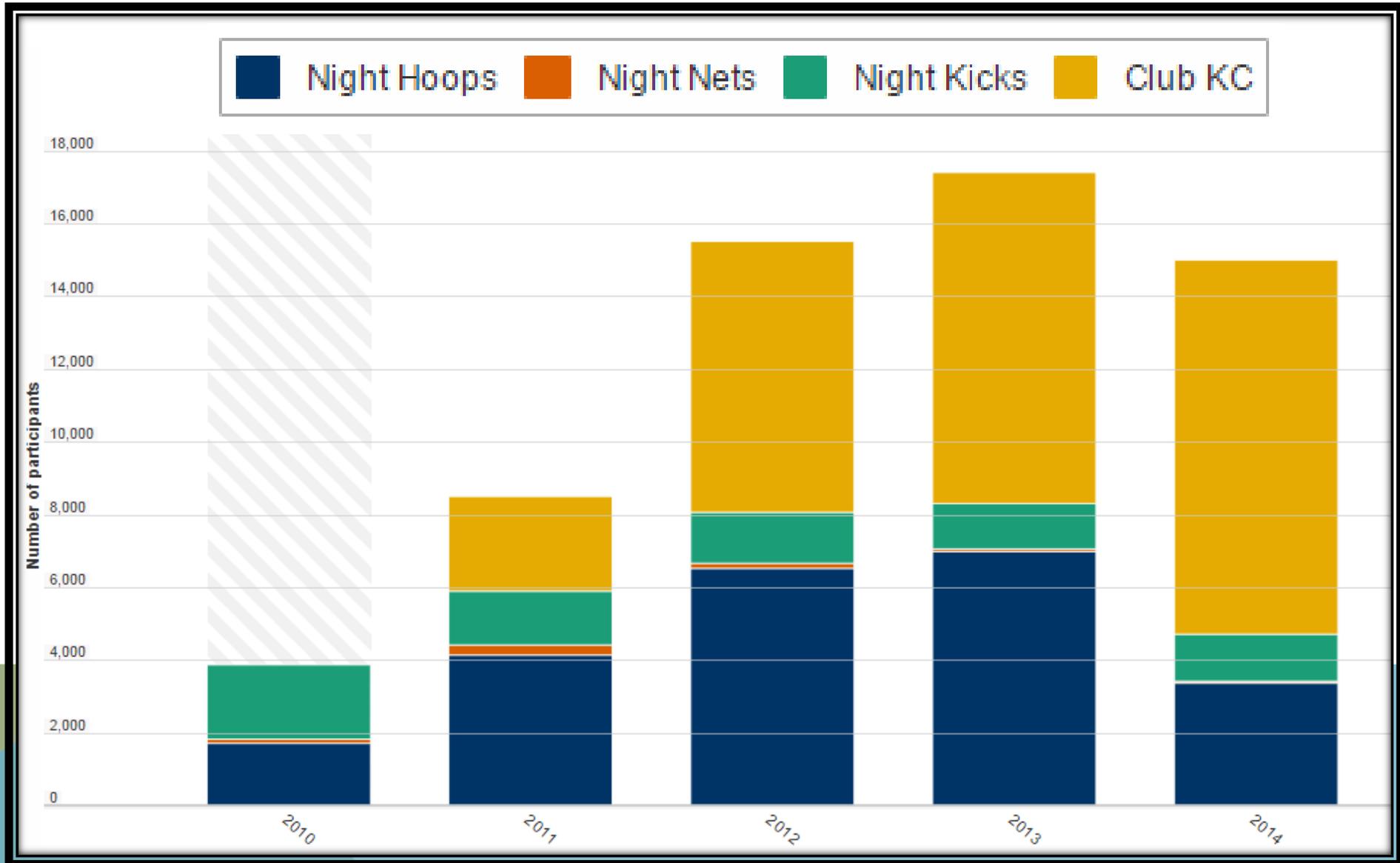
# CITIZEN SATISFACTION WITH YOUTH ACTIVITIES AND SHELTERS PLAYGROUND BY CHILDREN IN HOUSEHOLD



People with children are more likely to be **dissatisfied** with youth programs/activities and more likely to be **very dissatisfied** with shelters/playgrounds

Source: Citizen Survey, FY2015 YTD

# MAYOR'S NIGHTS AND CLUBKC PARTICIPATION



Source: Parks and Recreation Department ([kcstat.kcmo.org](http://kcstat.kcmo.org))

# CLUBKC AND MAYOR'S SUMMER PROGRAMS IN 2015

**For Club KC in 2015, Parks and Rec will be working with youth service agencies to expand programming.**

**Possible partners for 2015 include:**

GCI

Boys and Girls Clubs

Mary Kelly

ArtsTech

YMCA

KC Library

**OBJECTIVE:**

**ENSURE RESOURCES INVESTED IN COMMUNITY CENTERS MATCH  
DEMAND FOR SERVICE**

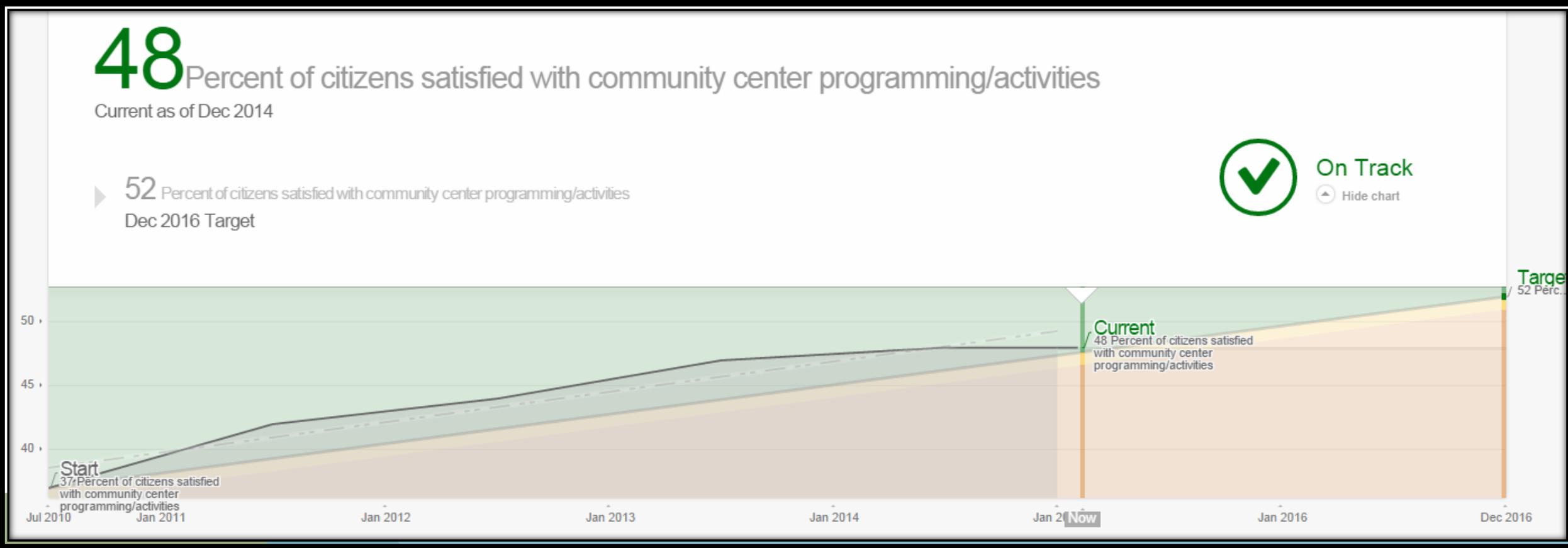
**Related Measurements:**

- Citizen satisfaction with community center programs and facilities
- Community center attendance
- Community center cost recovery

# CITIZEN SATISFACTION WITH COMMUNITY CENTER PROGRAMMING

**48** Percent of citizens satisfied with community center programming/activities  
Current as of Dec 2014

▶ **52** Percent of citizens satisfied with community center programming/activities  
Dec 2016 Target

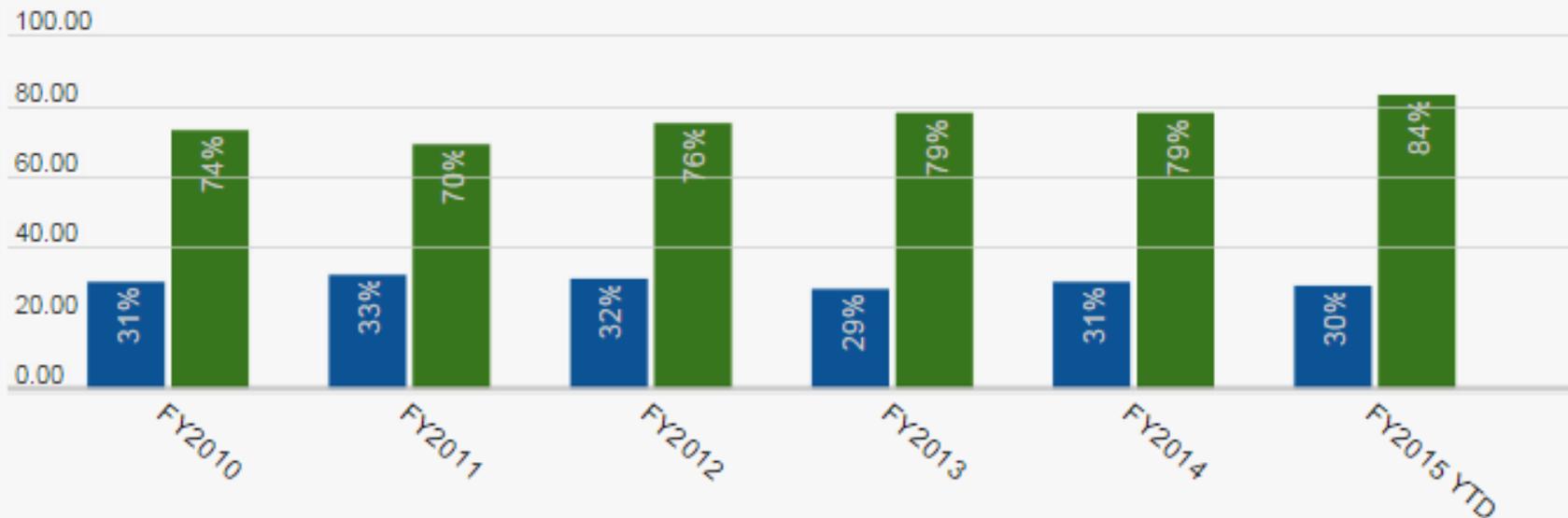


# CITIZENS' USE OF PARKS AND COMMUNITY CENTERS

## Residents' Use of Parks and Community Centers

The citizen survey asks residents whether they have been to a KCMO park or community center in the last year, which allows the city to track residents' use of these amenities. As the chart below shows, residents' use of city parks has increased over time. Meantime, community center attendance has remained basically stable. *(Updated annually)*

- Have you visited a Kansas City, Missouri, community center in the last year?
- Have any members of your household visited any parks in Kansas City, Missouri, in the last year?



Source: Citizen Survey,  
FY10-FY15 YTD  
([kcstat.kcmo.org](http://kcstat.kcmo.org))

# COMMUNITY CENTER PERFORMANCE INDICATORS

Indicator	FY2014 Actual	FY2015 Target	FY2015 Q3 Actual	FY2016 Target
Percent of community centers meeting SHAPE* standards	98%	90%	98%	90%
Average number of days to complete work orders for community centers	9	5	7	6

**\* S.H.A.P.E = Safe, Healthy, Attractive Public Environment**

# COMMUNITY CENTER BUSINESS PLANS

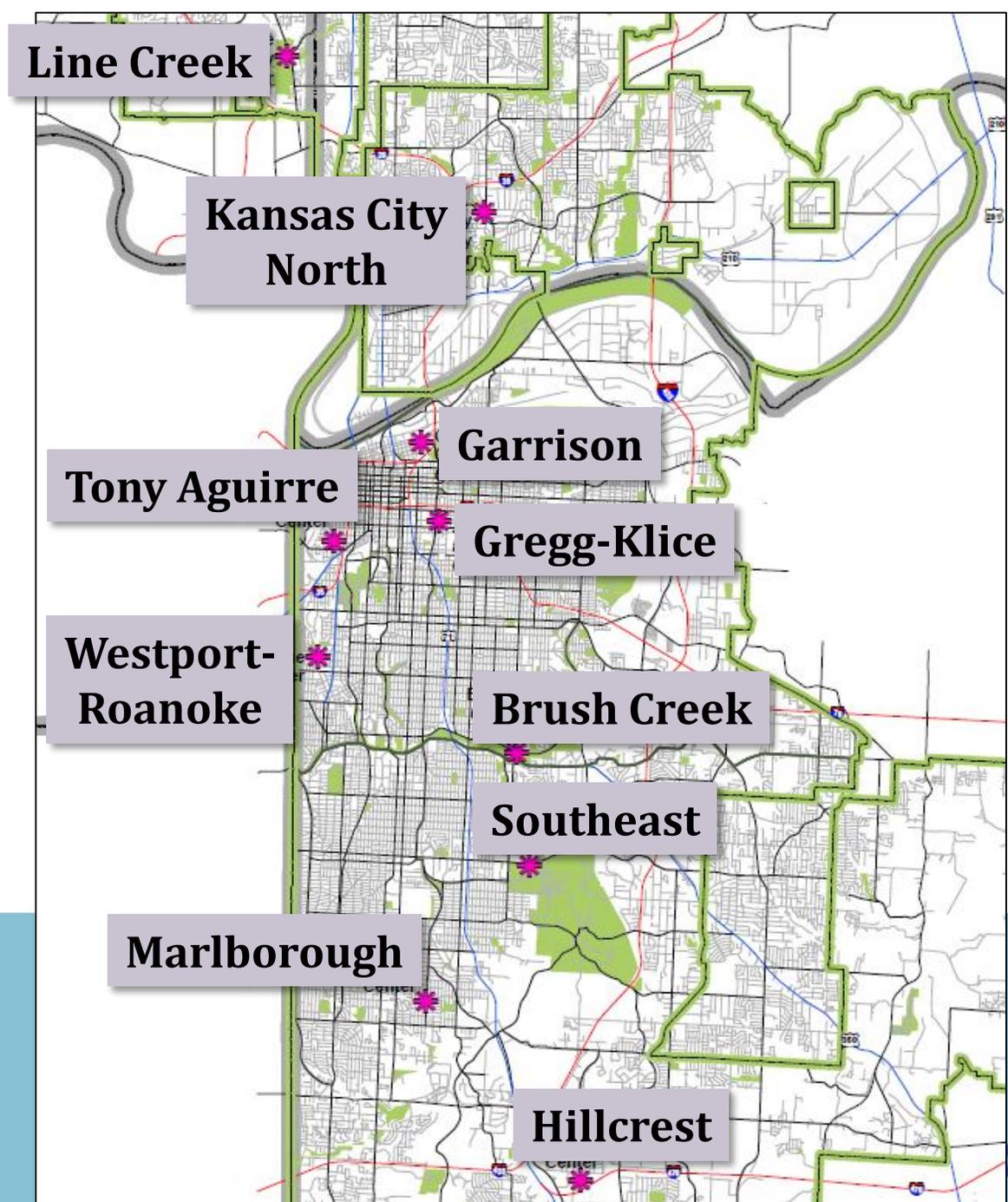
**Example:**

**ALL 10 Centers have business plans**  
**Each plan contains 5 key areas of focus:**

- **Participation**
  - Monthly participation data and targets
  - Improvement plan
- **Cost Recovery**
  - Current cost recovery ratio and target
  - Cost recovery plan
- **Community Outreach**
  - Community outreach contacts and contact plans
- **Staffing**
  - Current ratio of staff hours to programming hours and target
  - Staff to programming action plan
- **Customer Service**
  - Customer service indicators and targets
  - Customer service objectives

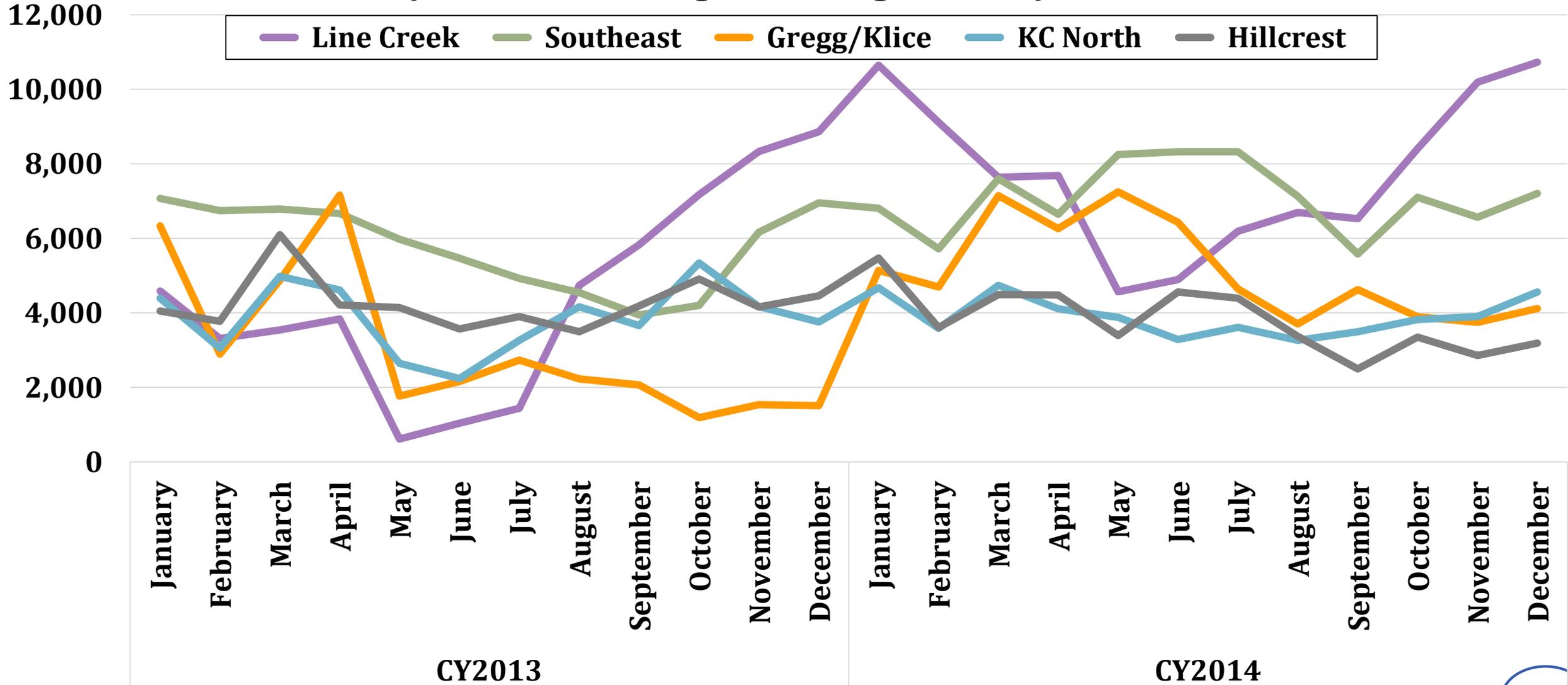
Participation Improvement Plan			
Increase Pass numbers daily by 10% with introduction of family membership	8/30/2014	pending	Pass participation numbers will average 130/day. Pass numbers should be 3800 by the end of the month
Maintain 2 quality adult leagues year round- Basketball, Volleyball	10/30/2014	pending	Increased league participation will assist in marketing of the facility as well as numbers. 360 people per month.
Create at least one large Team First Camp/Clinic each month	9/30/2014	pending	Increase participation numbers by adding at least 100 participants/spectators for a camp/clinic
Increase facility attendance by offering Corporate Retreat during week	9/31/2014	pending	Facility Participation numbers will increase by 10%. Facility numbers should reach 4000 by the end of the month
Increase Walk-in Participation 10% by adding WSI programming	10/30/2014	pending	Add two new classes each season. Will bring in new faces to the center. 60 participants in new classes each month

# KANSAS CITY PARKS AND REC COMMUNITY CENTER LOCATIONS



# ATTENDANCE AT COMMUNITY CENTERS

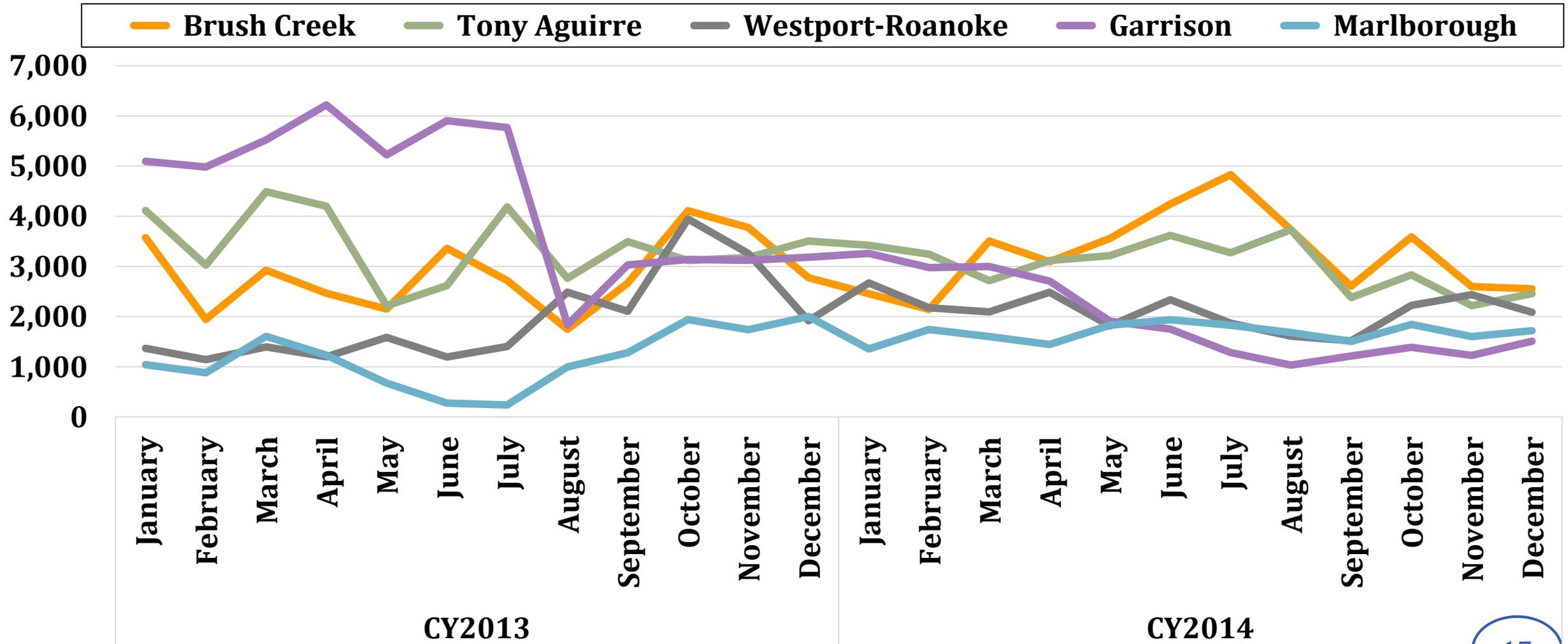
## 5 Community Centers with Higher Average Monthly Attendance in 2014



Source: Parks and Recreation Department

# ATTENDANCE AT COMMUNITY CENTERS

## 5 Community Centers with Lower Average Monthly Attendance in 2014



Source: Parks and Recreation Department

# COST RECOVERY AT COMMUNITY CENTERS

**Goal for aggregate cost recovery  
across all community centers = 35%**

	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	FY2015 YTD	FY2015 Goal
<b>Line Creek</b>	16%	43%	48%	61%	67%	83%	121%	126%	<b>64%</b>	<b>70%</b>
<b>Southeast</b>	29%	37%	41%	17%	31%	29%	31%	32%	<b>30%</b>	<b>35%</b>
<b>Kansas City North</b>	36%	21%	21%	18%	26%	23%	39%	22%	<b>25%</b>	<b>25%</b>
<b>Gregg/Klice</b>	18%	35%	23%	17%	35%	19%	16%	22%	<b>22%</b>	<b>25%</b>
<b>Hillcrest</b>	24%	37%	31%	13%	24%	18%	14%	12%	<b>21%</b>	<b>25%</b>
<b>Brush Creek</b>	12%	15%	22%	17%	19%	15%	11%	20%	<b>16%</b>	<b>20%</b>
<b>Westport- Roanoke</b>	19%	16%	15%	7%	9%	16%	16%	19%	<b>15%</b>	<b>20%</b>
<b>Tony Aguirre</b>	15%	21%	23%	10%	9%	15%	8%	12%	<b>14%</b>	<b>20%</b>
<b>Marlborough</b>	4%	10%	11%	6%	4%	5%	7%	11%	<b>7%</b>	<b>15%</b>
<b>Garrison</b>	3%	3%	0%	4%	1%	2%	1%	3%	<b>2%</b>	<b>5%</b>

# LEGISLATIVE POSITIONS THAT SUPPORT OBJECTIVES 7 AND 10

## Parks as Safe Havens

- Support legislation that makes it a Class A felony to distribute a controlled substance in, on or within 1,000 feet of a public park

## Trails and Greenways

- Support initiatives that enable local and state agencies to develop and promote trail connections across Missouri, including expediting the completion of the Rock Island Trail and its intersection with the Katy Trail State Park.

TOPIC AREA: CLEAN AND WELL-MAINTAINED  
NEIGHBORHOODS

### Clean & Maintained Neighborhoods

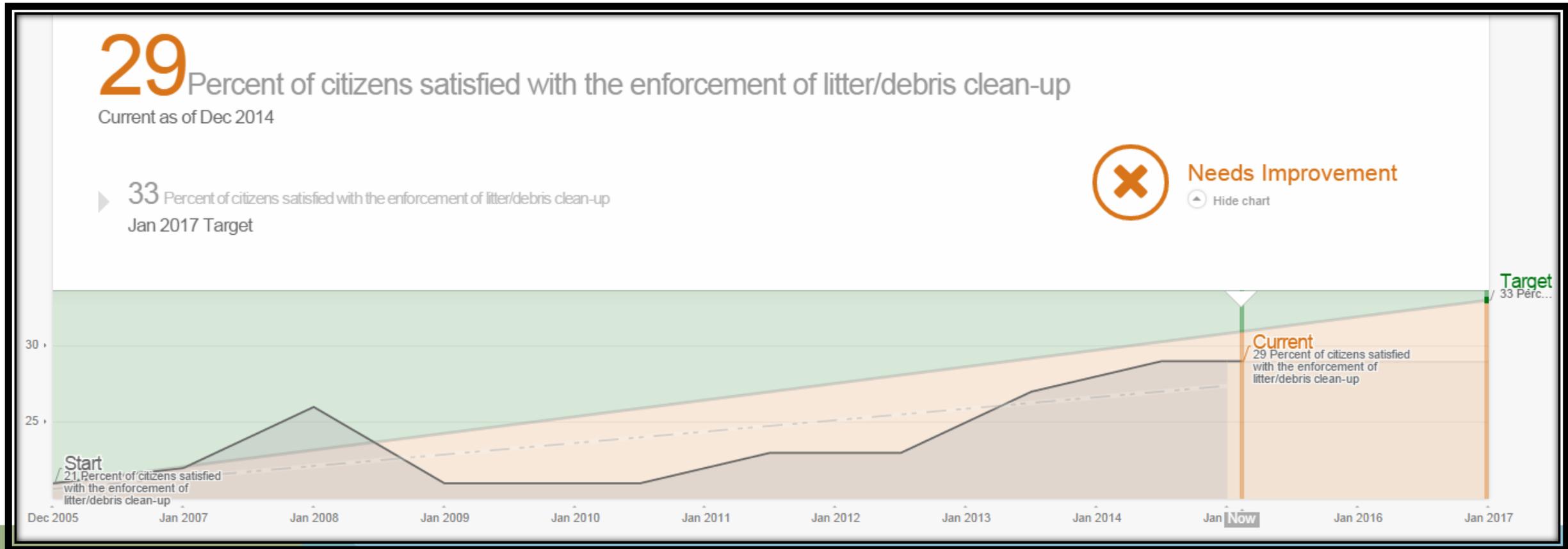
29

Percent of citizens satisfied  
with the enforcement of  
litter/debris clean-up

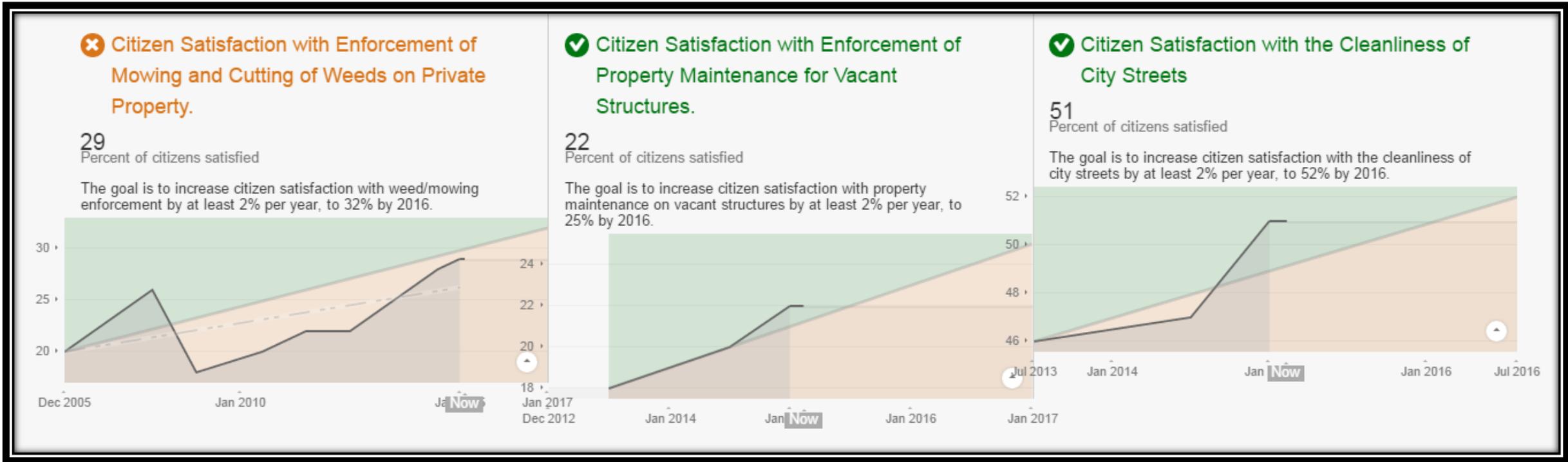
  needs improvement

[Detail >](#)

# CITIZEN SATISFACTION WITH ENFORCEMENT OF LITTER/DEBRIS CLEAN-UP



# CITIZEN SATISFACTION WITH MOWING/CUTTING OF WEEDS, PROPERTY MAINTENANCE FOR VACANT STRUCTURES, AND OVERALL CLEANLINESS



# CITIZENS' PRIORITIES FOR NEIGHBORHOOD SERVICES

*Which TWO of the Neighborhood Services listed do you think should receive the MOST EMPHASIS from the City over the next two years? (Importance = aggregate percent of citizens selecting)*

Question	Importance	Satisfaction	I-S Rank
Enforcing property maintenance of vacant structures	28%	21%	1
Enforcing the clean-up of litter and debris on private property	29%	29%	2
Enforcing the mowing and cutting of weeds on private property	22%	28%	3
City efforts to clean-up illegal dumping sites	22%	30%	4
Enforcing the exterior maintenance of residential property	16%	29%	5
Enforcing the clean-up of litter, mowing or weeds, and exterior maintenance of residential property in YOUR neighborhood	16%	42%	6
Quality of animal control	12%	45%	7
Enforcing the removal of signs in the right of way of city streets	5%	37%	8
Timeliness of the removal of abandoned cars from public property	5%	36%	9

**OBJECTIVE:**

**REDUCE BLIGHT:**

- A. REDEVELOP, REPURPOSE AND CLEAR VACANT LOTS AND BUILDINGS IN COLLABORATION WITH COMMUNITY PARTNERS
- B. AGGRESSIVELY MARKET VACANT PROPERTY INVENTORY TO POTENTIAL INVESTORS TO STABILIZE NEIGHBORHOODS
- C. FORM CROSS-DEPARTMENTAL TEAMS TO CREATE STRATEGIES FOR NHS TARGET NEIGHBORHOODS
- D. SUPPORT LAND BANK EFFORTS TO MARKET PROPERTIES FOR PRODUCTIVE USE

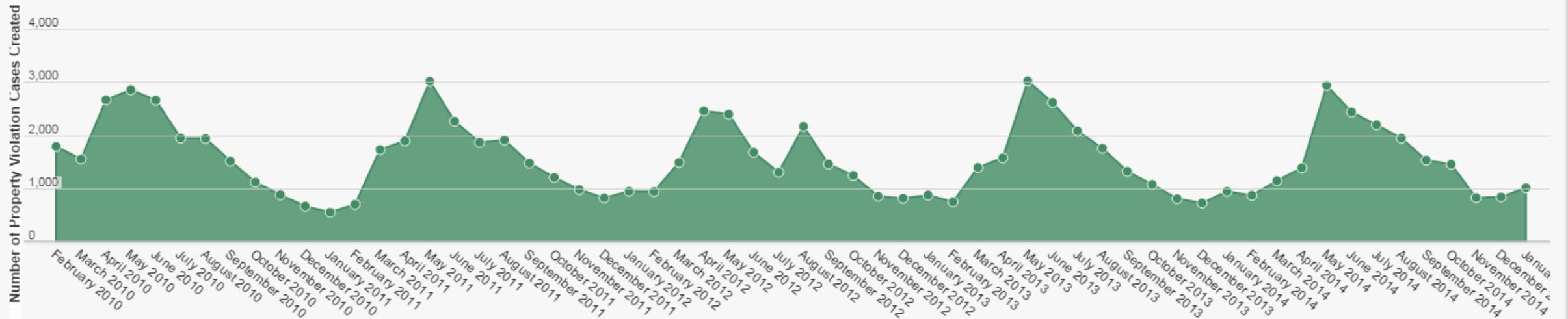
**Related Measurements:**

- Neighborhood Preservation activity
- Citizen satisfaction with quality of neighborhood services

# PROPERTY VIOLATION/CODE ENFORCEMENT SERVICE REQUEST CREATION, MONTH TO MONTH

Property Violations Creation By Month

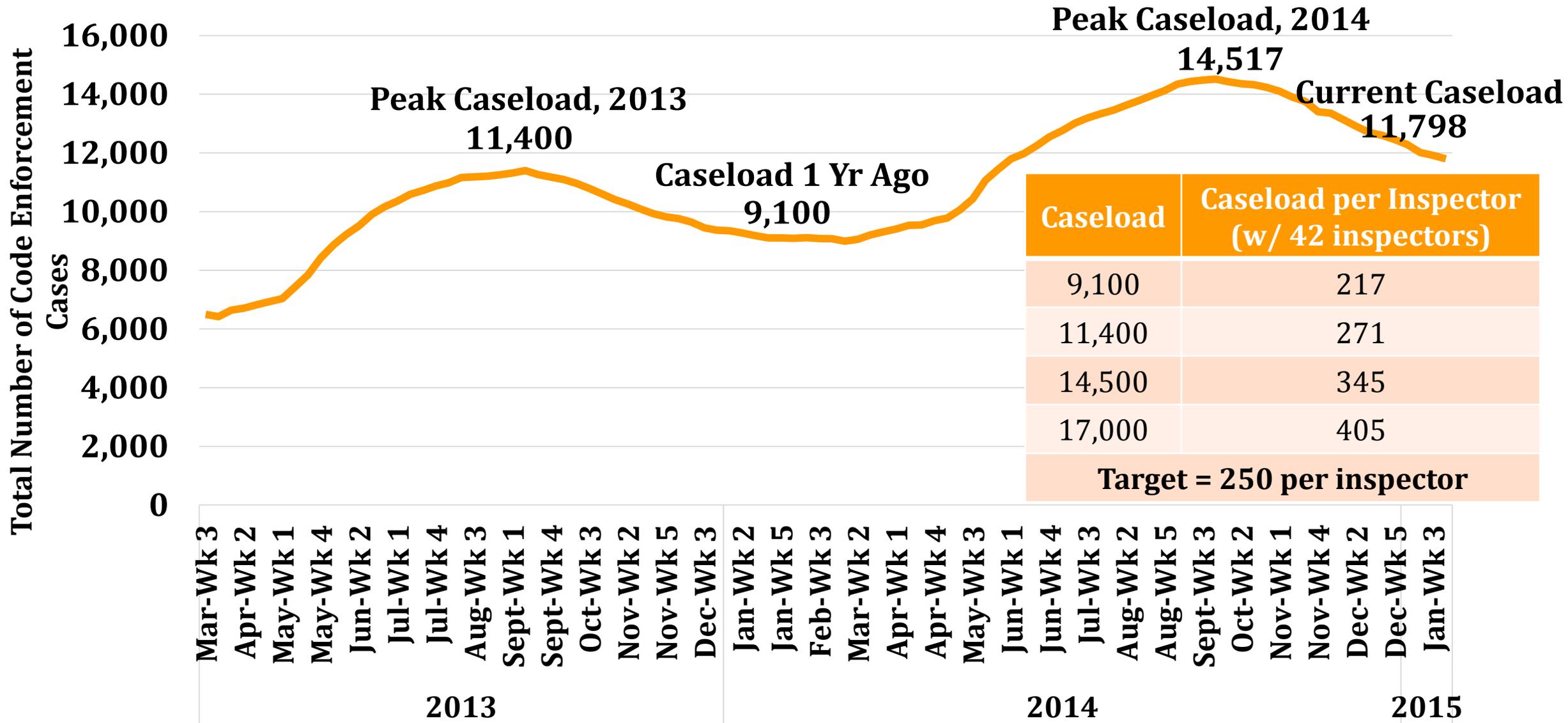
The chart below shows the number of property cases created per month for the past several years. The chart demonstrates the seasonality of property violations - although issues like peeling paint and trash/debris can be found year-round, the number of weed/mowing complaints in the summer means a spike in volume during this time period. (updated daily)



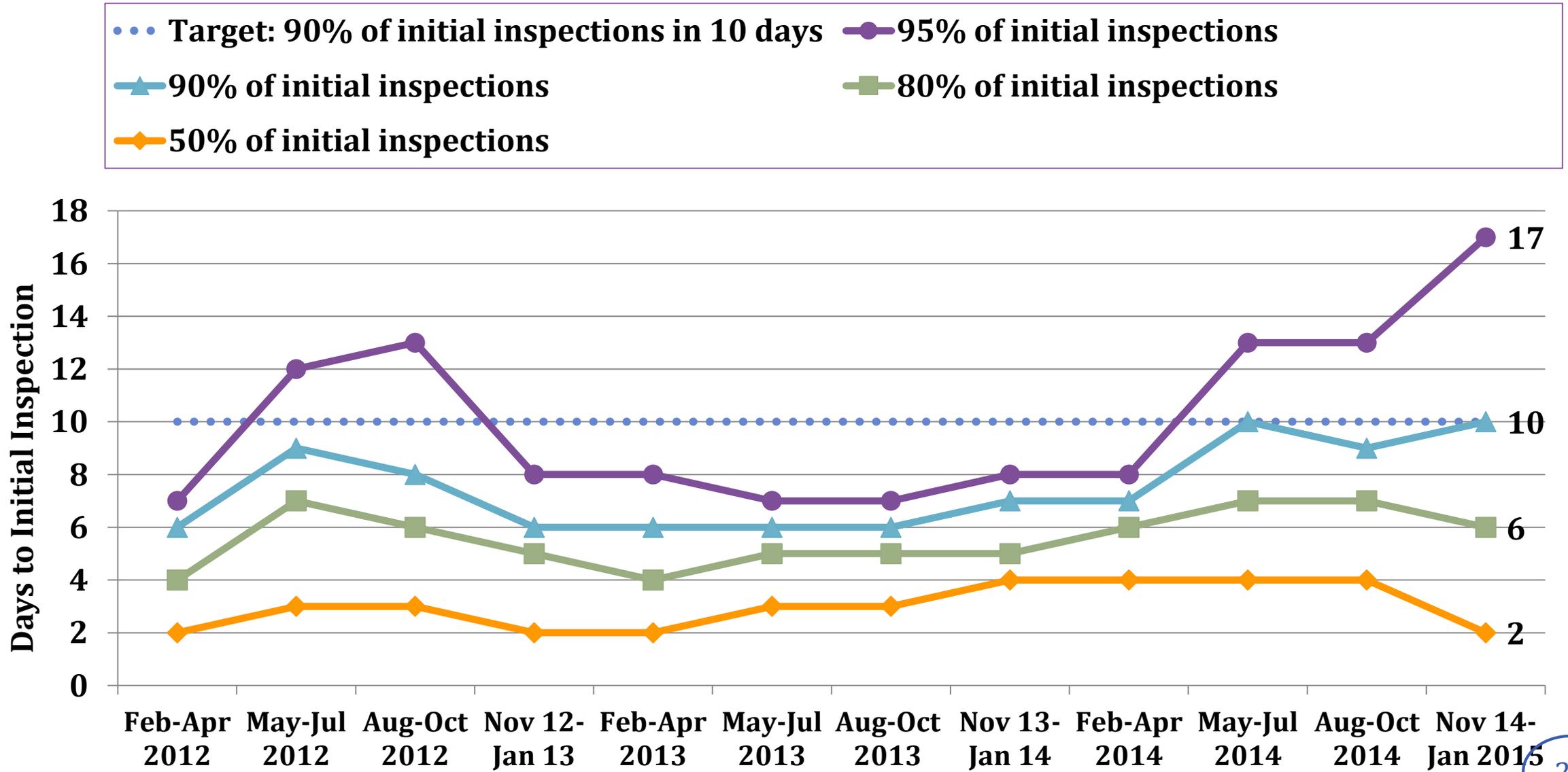
## VIOLATION TYPES BY MONTH (2014)

Month (2014)	Number of Violations			Breakdown of Violation Type (Percent)	
	Nuisance	Property	Total	Nuisance	Property
January	2,908	3,145	6,053	48%	52%
February	2,030	2,428	4,458	46%	54%
March	3,031	3,133	6,164	49%	51%
April	3,808	3,913	7,721	49%	51%
May	5,288	3,398	8,686	61%	39%
June	5,568	3,522	9,090	61%	39%
July	5,009	3,003	8,012	63%	37%
August	4,911	2,999	7,910	62%	38%
September	4,788	3,130	7,918	60%	40%
October	4,288	3,207	7,495	57%	43%
November	2,562	2,150	4,712	54%	46%
December	3,094	2,741	5,835	53%	47%

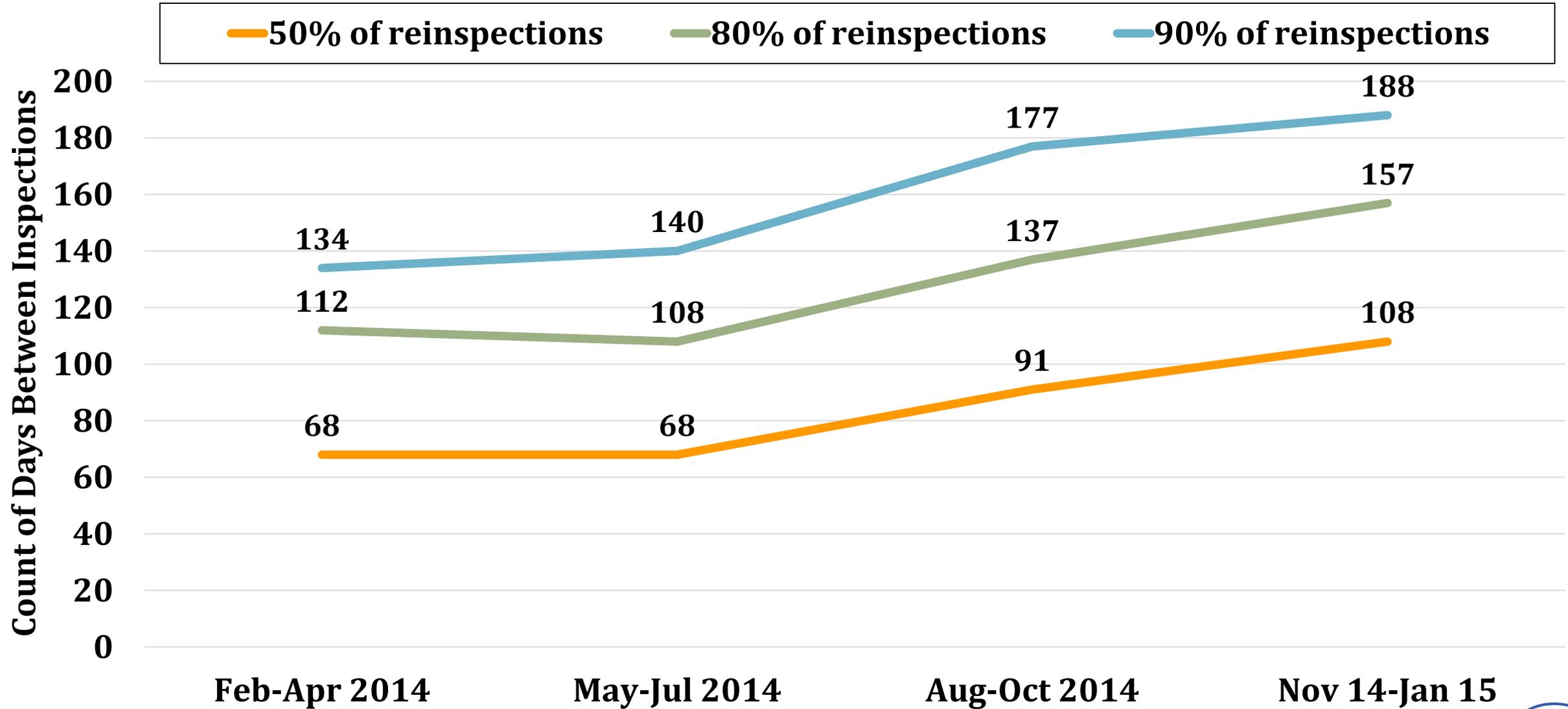
# TOTAL CODE ENFORCEMENT CASELOAD



# TIMEFRAME (DAYS) FROM VIOLATION REPORT TO INITIAL INSPECTION



# TIMEFRAME (DAYS) BETWEEN INSPECTIONS



# PROPERTY VIOLATION ASSESSMENTS AND COLLECTIONS

## **Private Lot Abatements in FY14-15**

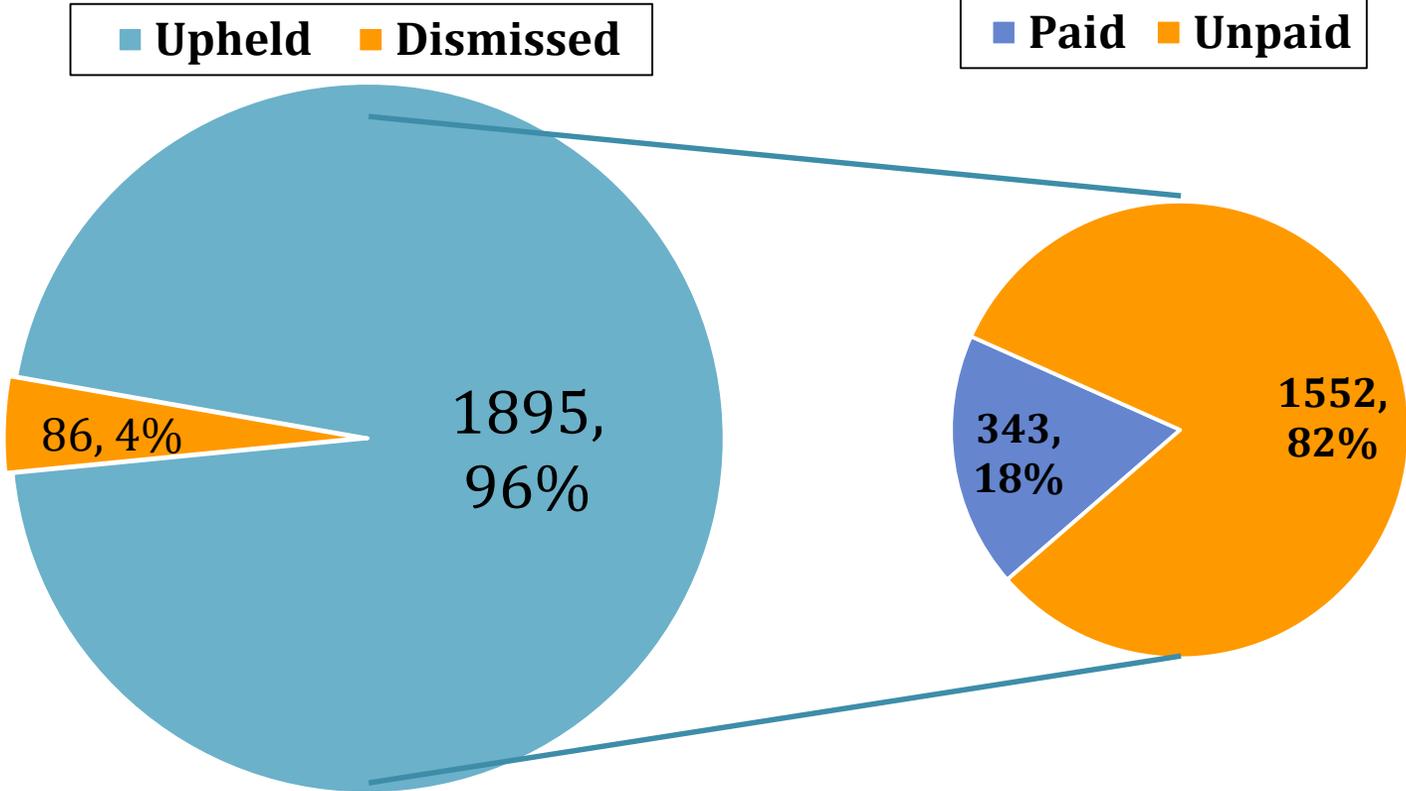
- Number of abatements= 718
- Assessments issued = \$660,638
- Assessments collected = \$38,656

# OUTCOME OF ADMINISTRATIVE CITATIONS: PAYMENT AND DISMISSAL RATES

## Administrative Citations since June 2014 (after new tracking method deployed)

Payment recovery = \$45,882  
out of \$455,600 or 10%

Projected revenue = \$100,000



# ADOPT-A-NEIGHBORHOOD PROGRAM

**From May-September 2014:**

**12**

**Adopt-A-Neighborhood  
contractors maintained**

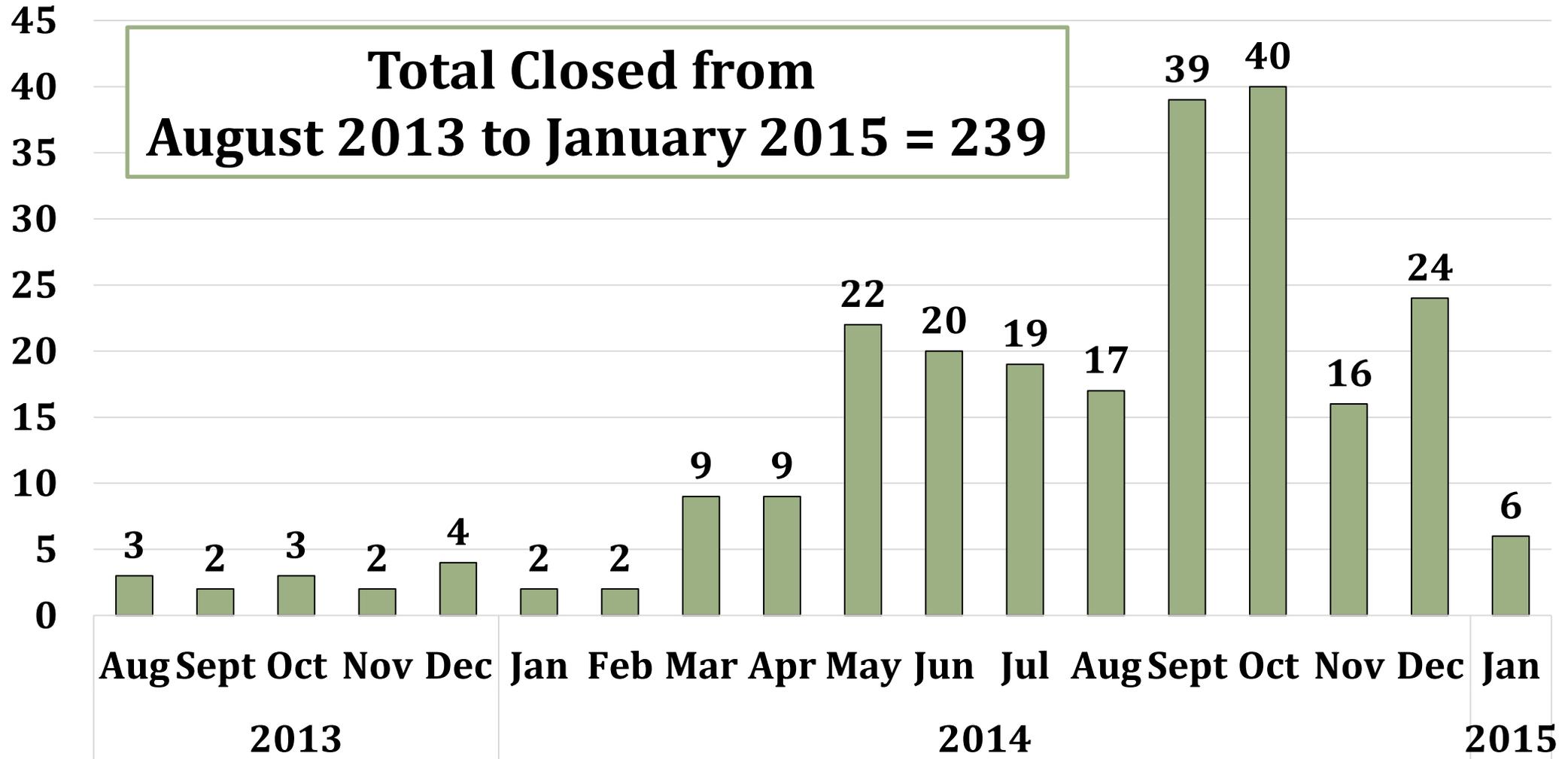
**4,270** lots and mowed

**23,250,000** square feet of  
weeds under 10”.

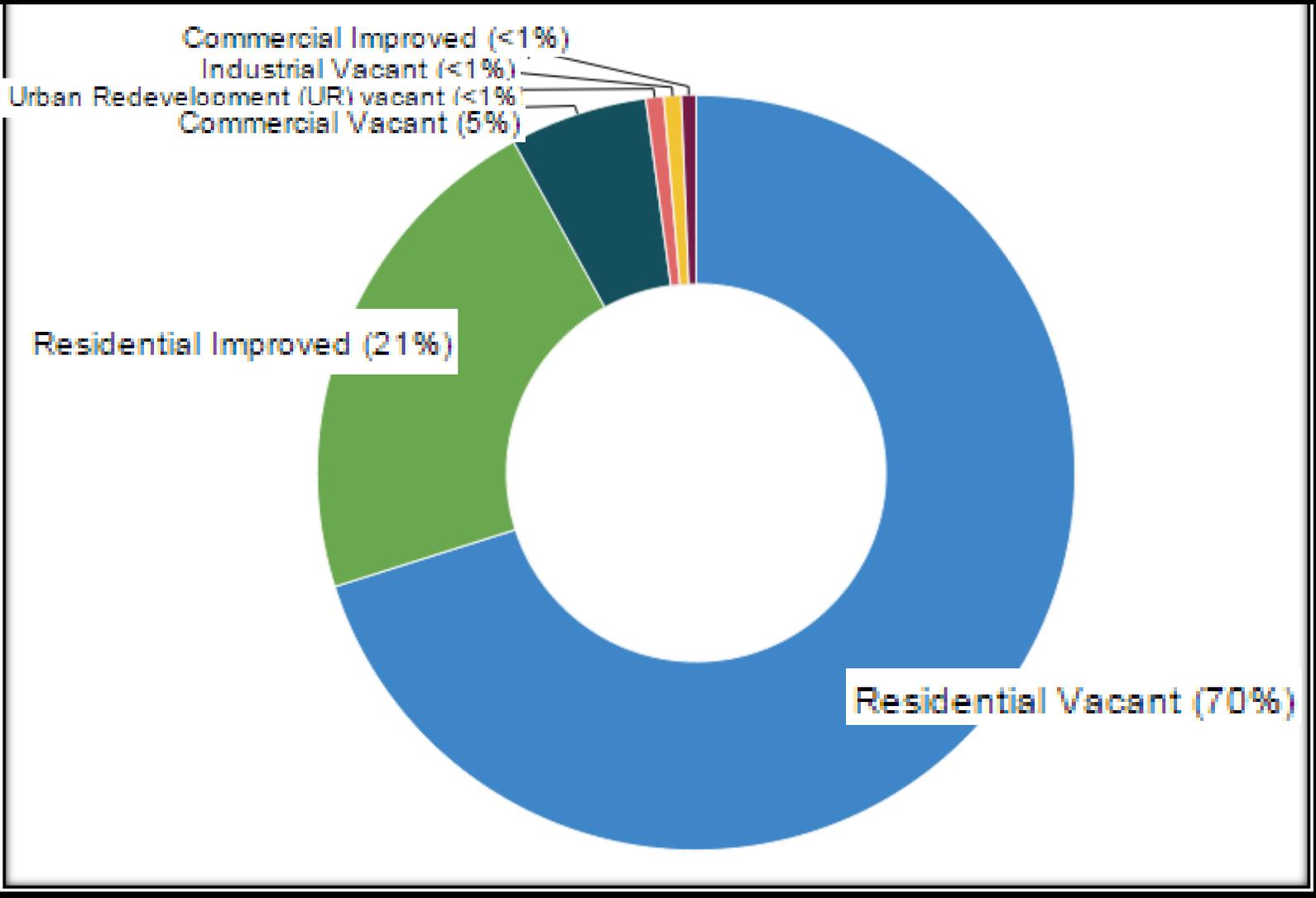
## Adopt-A-Neighborhood Contractors, 2014

- 100 Men of Blue Hills
- Northland Neighborhoods, Inc.
- Twelfth Street Heritage Development CDC
- Voices of the People, Inc.
- Washington Wheatly Neighborhood
- Ivanhoe Neighborhood
- Marlborough Community Coalition
- Marlborough East Neighborhood
- Blue Hills Neighborhood
- Historic Manheim Park Neighborhood
- Foxtown West Neighborhood
- Key Coalition Neighborhood

# LAND BANK SALES CLOSED BY MONTH

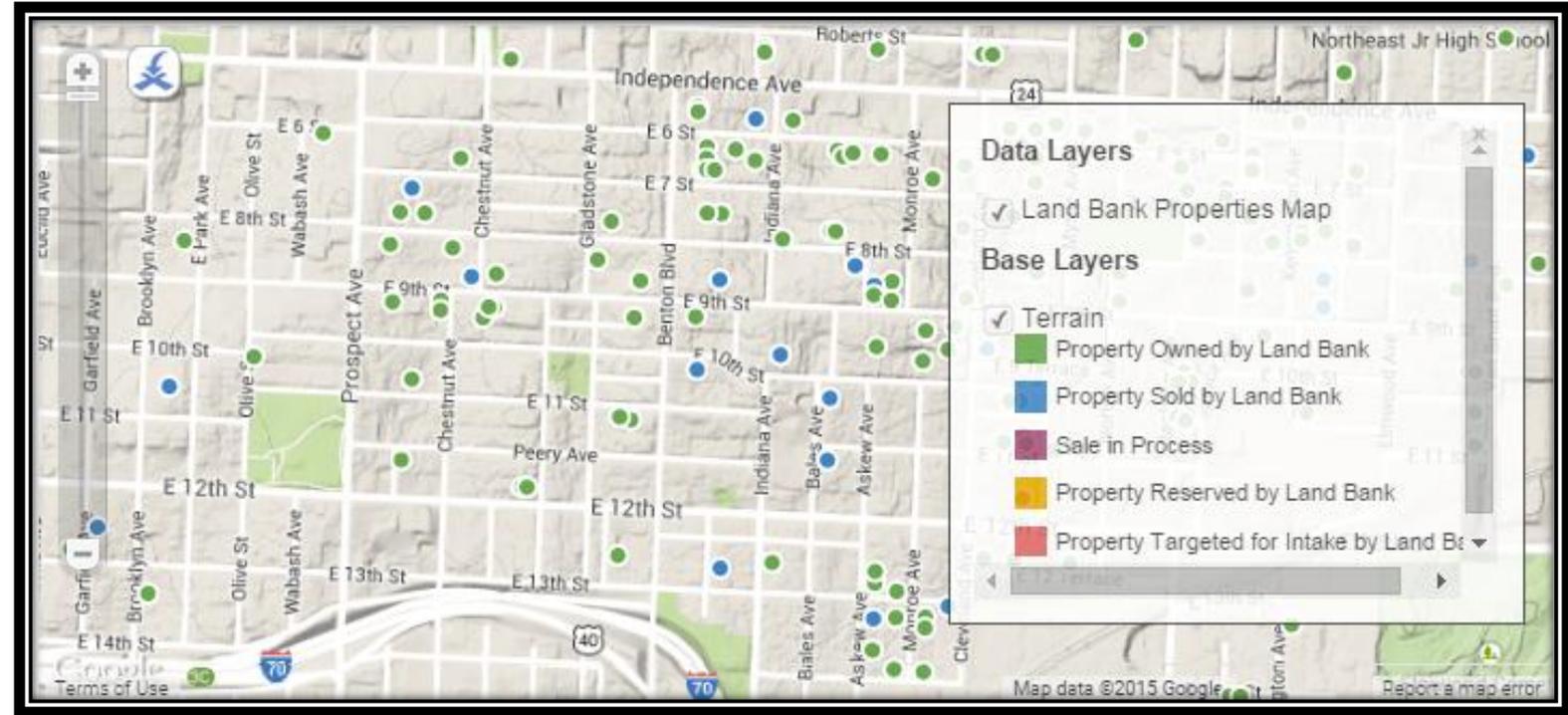
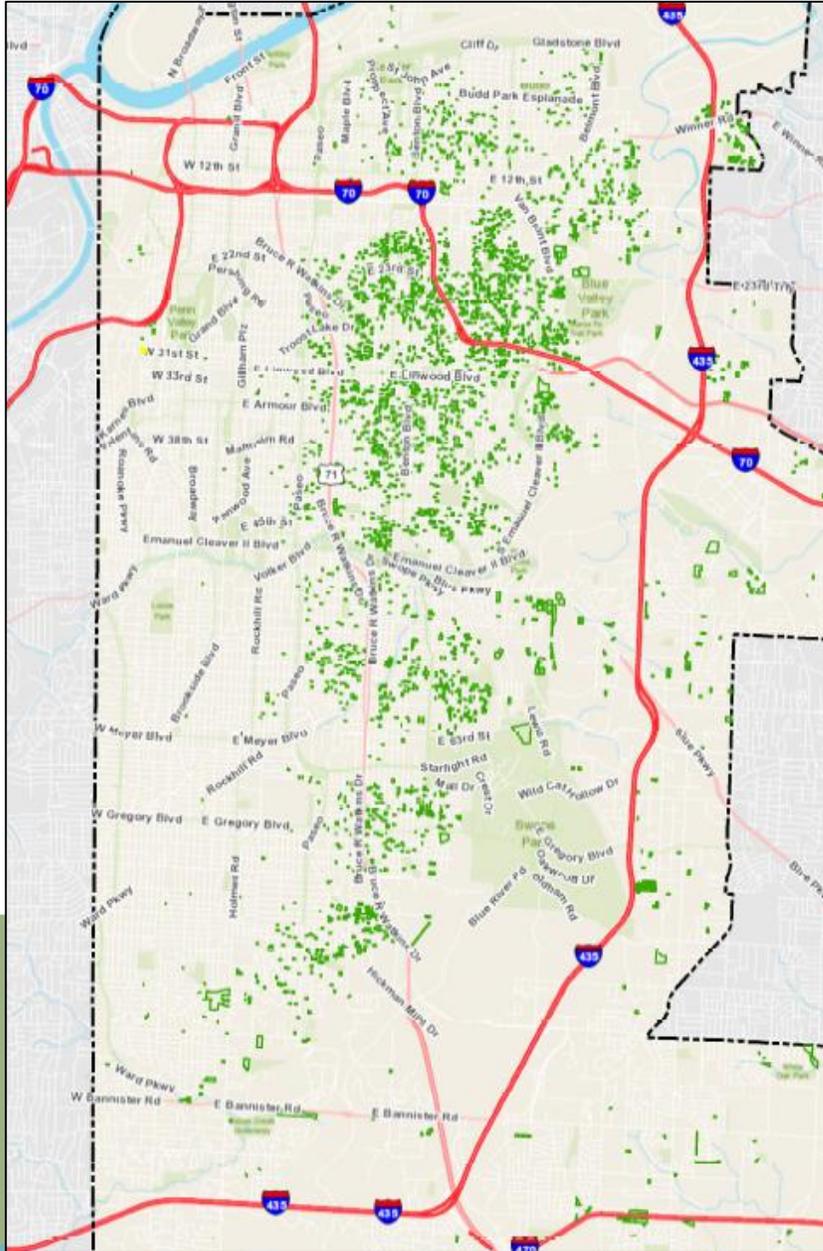


# LAND BANK PROPERTY TYPES



Source:  
Neighborhood  
and Housing  
Services, Land  
Bank  
([kcstat.kcmo.org](http://kcstat.kcmo.org))

# WHERE ARE THE LAND BANK PROPERTIES?



*Source: Neighborhood and Housing Services, Land Bank (kcstat.kcmo.org)*

## LAND BANK REVENUE AND INVESTMENT

Value/Investment	Since beginning of Land Bank	FY2014-15 YTD
Revenue from sales	\$369,657	\$146,362
Promised investment by purchaser	\$2,028,757	\$1,398,904
Value of property donated by Land Bank for public use	\$244,035	\$168,025

# MARKETING EFFORTS

## **Pilot sales underway or completed:**

- **Gardens/Orchards immigrant project with JVS in Lykins**
- **Housing Redevelopments**
  - Paseo/Gateway
  - 1905 Vine
- **Greenspace in Scarritt Renaissance**
- **Marlborough Sculpture Parks**
- **Kansas City storm drainage and streets**
- **Independence Avenue lots to Neighborhood for crime prevention**
- **Commercial Development- Family Dollar on Linwood**
- **Non-profits like Blue Hills and the COOP**
- **Industrial use- sold land to owner so that he could get bigger semi- trucks into his property**



**OBJECTIVE:**

**SUPPORT LEGISLATION TO PROVIDE THE CITY AND LOCAL NEIGHBORHOODS BETTER CONTROL OVER THE FUTURE OF VACANT PROPERTIES AS QUICKLY AS POSSIBLE**

**Related Measurements:**

- Citizen satisfaction with property maintenance of vacant properties

# CITY OF KANSAS CITY LEGISLATIVE POSITIONS AND PRIORITIES TO SUPPORT OBJECTIVE 3

## Urban Agriculture

- Support expansion of eligible businesses that can receive incentives for job creation and economic impact activities to include urban agriculture firms

## Receiverships

- Support legislative changes to the receivership statute to add additional safeguards to ensure that the nuisance and vacancy on the subject property are abated

## Nuisance Actions

- Support changes to the definition of “neighborhood organization” for private nuisance actions

## Abandoned Properties

- Support legislation that would allow Kansas City to impose a graduated fee on abandoned properties based on the length of abandonment

## LLC Registration

- Law change to require LLC’s to register with point-of-contact/agent to do business in KCMO

**OBJECTIVE:**

**SET A SUSTAINABLE PERFORMANCE STANDARD FOR DEMOLISHING  
DANGEROUS STRUCTURES**

**Related Measurements:**

- Demolitions

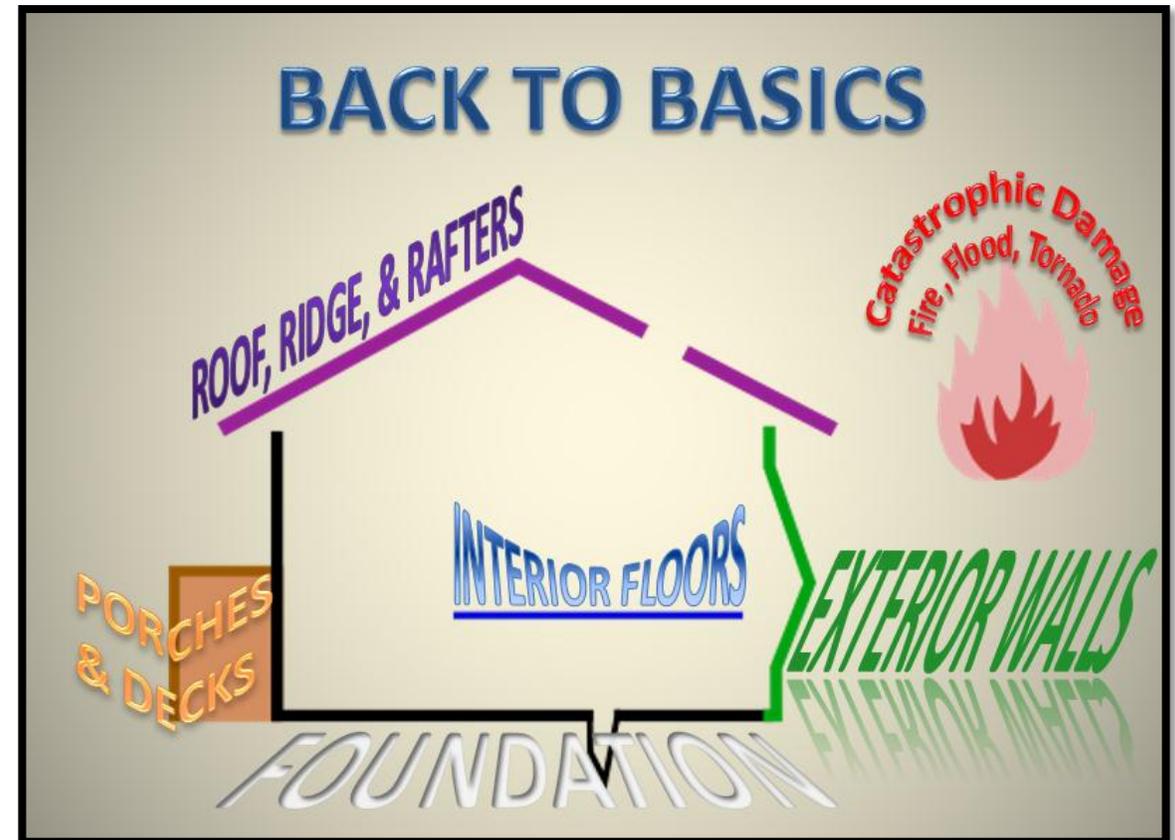
# UPDATE OF DANGEROUS BUILDING SCORING SYSTEM

## “Back to Basics” Approach

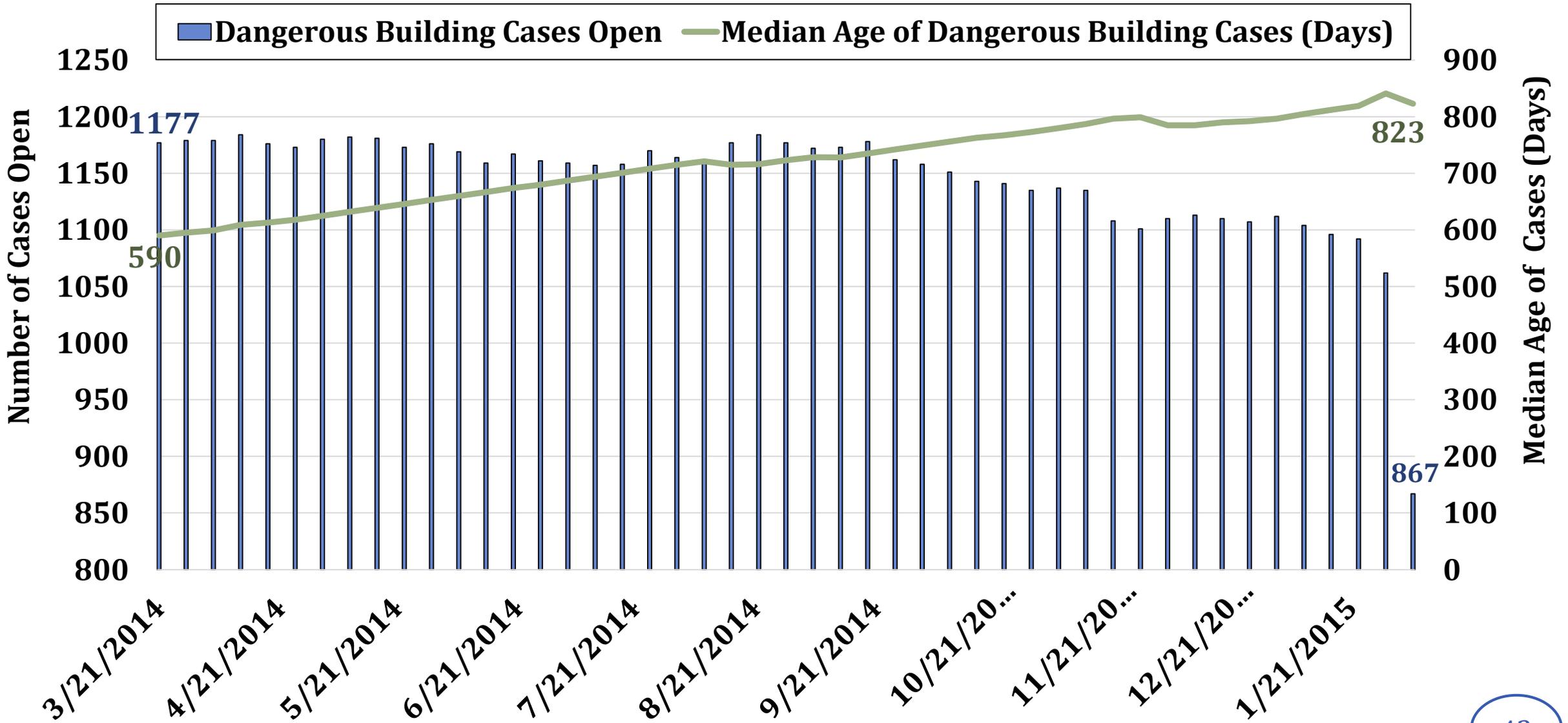
All structures previously categorized as “dangerous buildings” were reinspected in the field during November and December 2014. Structures were retained on the list of “dangerous buildings” based on serious or extensive damage within any of the following six categories:

- ✓ **Roof, Ridge, and Rafters:** more than 15% damaged
- ✓ **Porches and Decks:** collapsing, buckling, or collapsed/missing supports
- ✓ **Exterior Walls:** large holes, buckling/bowing, missing or collapsing
- ✓ **Foundation:** open foundation, unfinished construction/demolition, buckling or crumbling
- ✓ **Interior Walls:** missing, collapsing, sagging joists, missing large sections
- ✓ **Catastrophic Fire/Flood/Storm Damage:** of a serious or extensive nature

Other factors that lead to inclusion on the DB list: any structure with a fire insurance escrow on file, and most structures owned by the Land Bank with a DB file



# DANGEROUS BUILDING VOLUME AND AGE



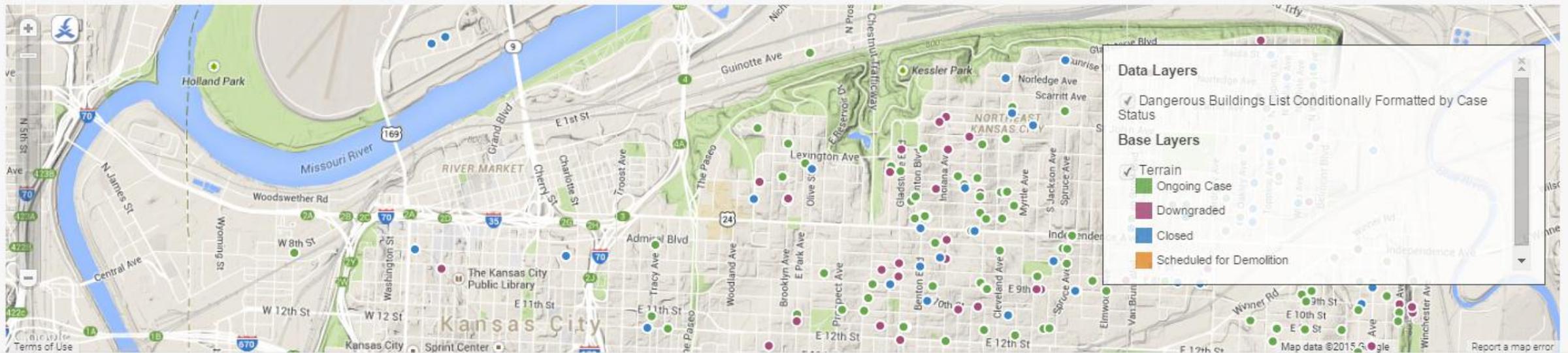
Source: 311 Service Request System (Peoplesoft CRM)

# DANGEROUS BUILDING LOCATIONS

## Dangerous Buildings

When properties accrue a significant number of structural issues to the extent that they represent a public hazard, they are tagged by the city as a "Dangerous Building" and put on a list to await demolition if abatement of the conditions does not occur. In the meantime, these properties are monitored by a designated group of inspectors and boarded up to secure them from entry from trespassers. The properties are also scored according to their relative condition. The city is currently focused on demolishing these buildings using a targeted approach that attempts to remove all of the dangerous buildings in a given area, in order to increase the impact of the removal. Targeted areas are aligned with other strategic investments, such as the East Patrol Building development.

A map of all currently designated dangerous buildings is located below. To report a dangerous building that is open to entry, or a new dangerous building, contact 311.



# DANGEROUS BUILDING DEMOLITIONS



FY2014

- 155 Demolitions



FY2015 YTD

- 128 Demolitions



FY2016 Planned

- 140 Demolitions
- Will be targeted in: 27<sup>th</sup> to 39<sup>th</sup> , Bruce R. Watkins to Benton AND
- Old Northeast (Truman Rd – Cliff Dr., Paseo to 435)

# DONATING DEMOLITIONS PILOT PROJECT - MARLBOROUGH

- **Kissick Construction, Co** donated services to demolish five dangerous structures in the Marlborough community.
- **Savings to the City =**  
**\$43,766**



**OBJECTIVE:**

**REDUCE ILLEGAL DUMPING AND LITTERING BY REMOVING  
DISPOSAL ACCESS**

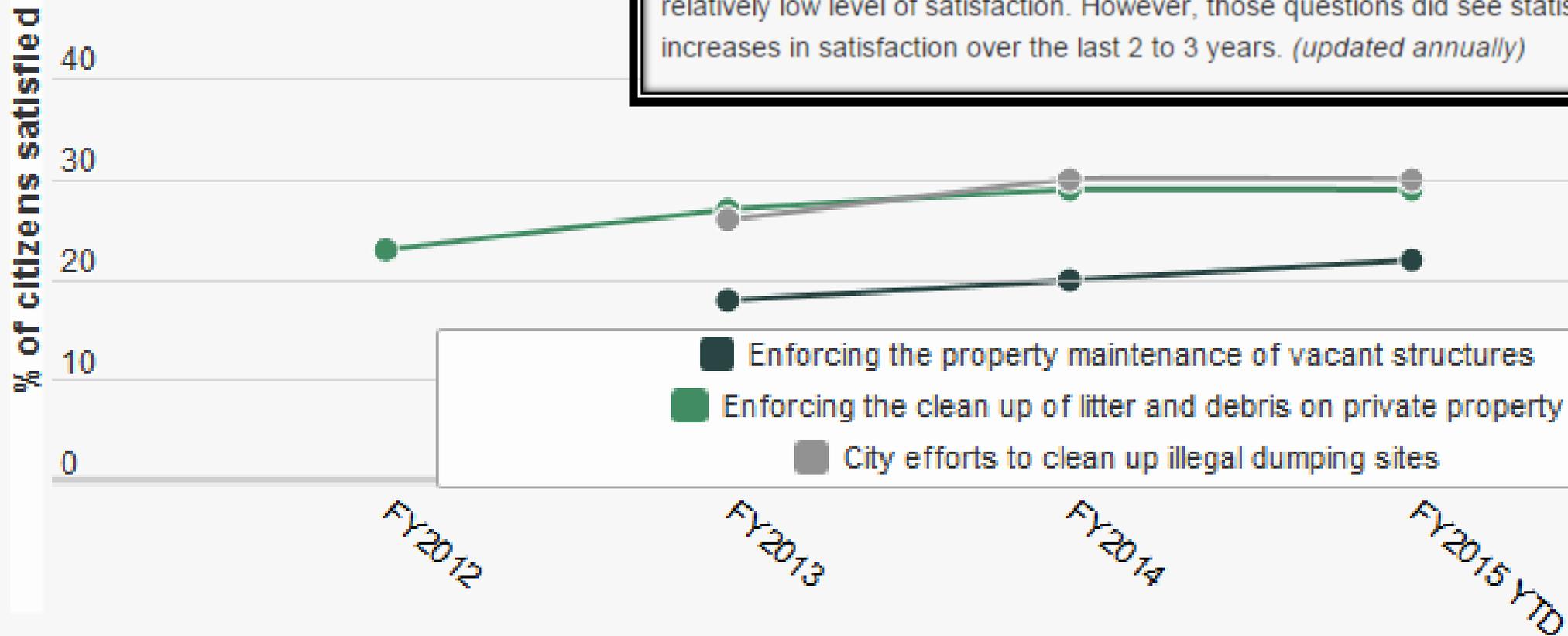
**Related Measurements:**

- Citywide litter index
- Citizen satisfaction with cleanliness of city streets and other public areas

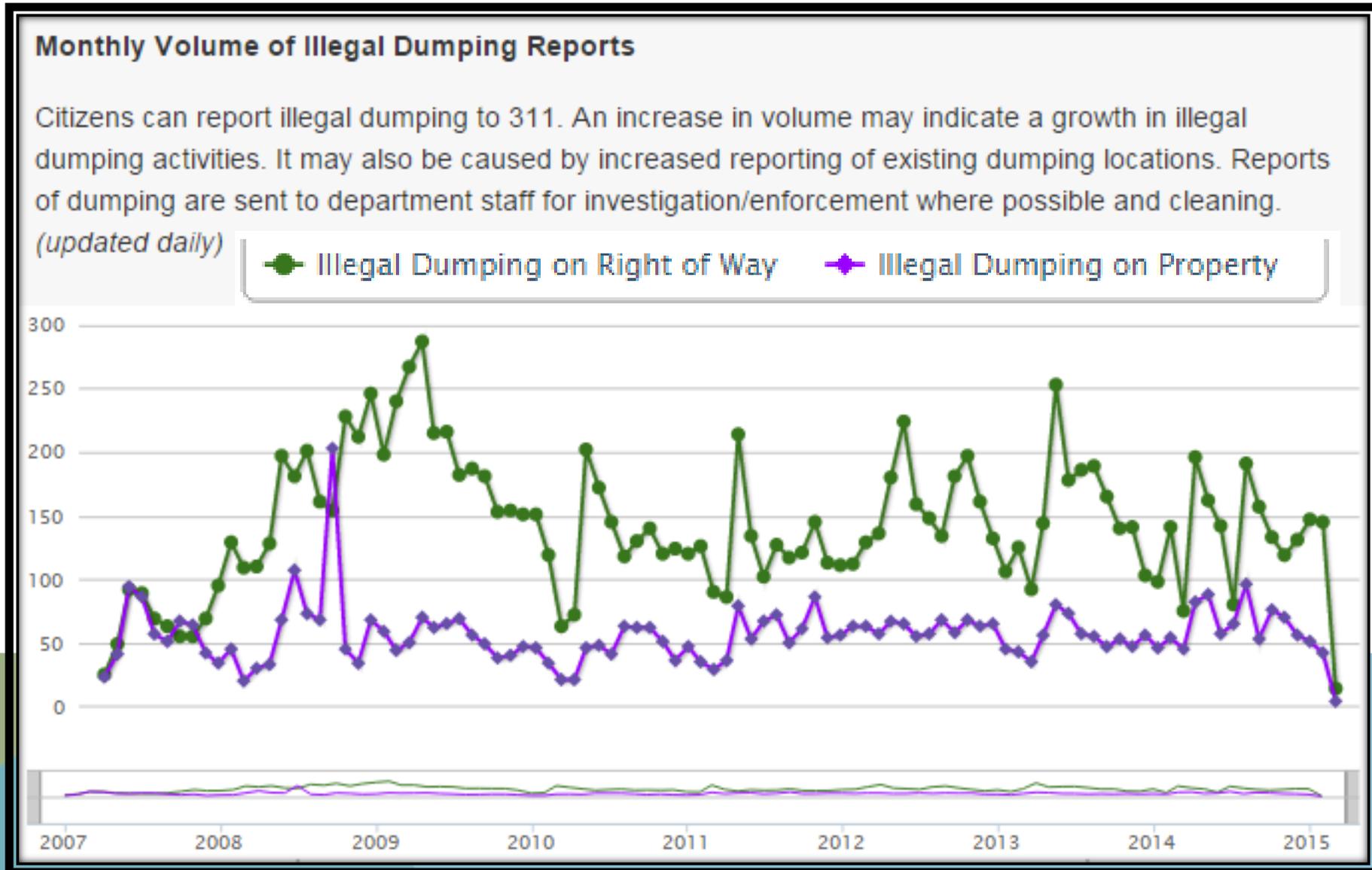
# CITIZEN EMPHASIS ON TRASH/DUMPING ISSUES

## Citizen Satisfaction Trends: Top Three Issues

Among the issues that citizens selected as their top priorities for improvement, there is a relatively low level of satisfaction. However, those questions did see statistically significant increases in satisfaction over the last 2 to 3 years. *(updated annually)*



# ILLEGAL DUMPING REPORTS (SERVICE REQUESTS TO 311)



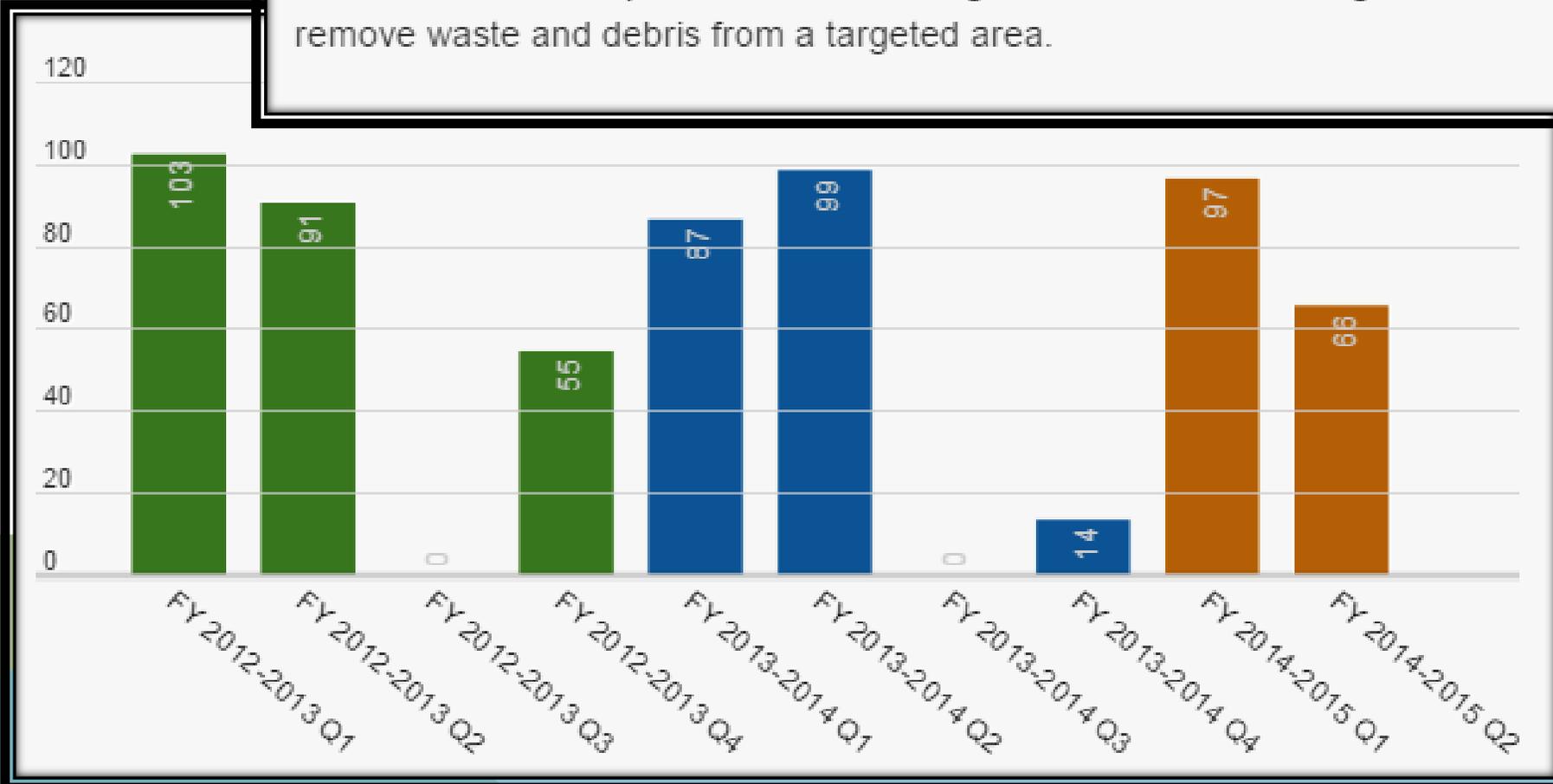
# TONNAGE OF ILLEGAL DUMPING CLEANED



# NEIGHBORHOOD CLEANUPS

## Neighborhood Cleanups

Neighborhood cleanups involve the neighborhood association working in partnership with the Public Works Department and the Neighborhoods and Housing Services Department to remove waste and debris from a targeted area.



# NEIGHBORHOOD WORKS PROJECT

- **Partnership with Full Employment Council and NACCC**
- **90-day pilot project that employed and trained 66 residents who assisted the City to:**
  - Paint 1,956 fire hydrants
  - Collect 620 tires
  - Collect 131.16 tons of debris and trash
  - Clean and cut 21 vacant houses

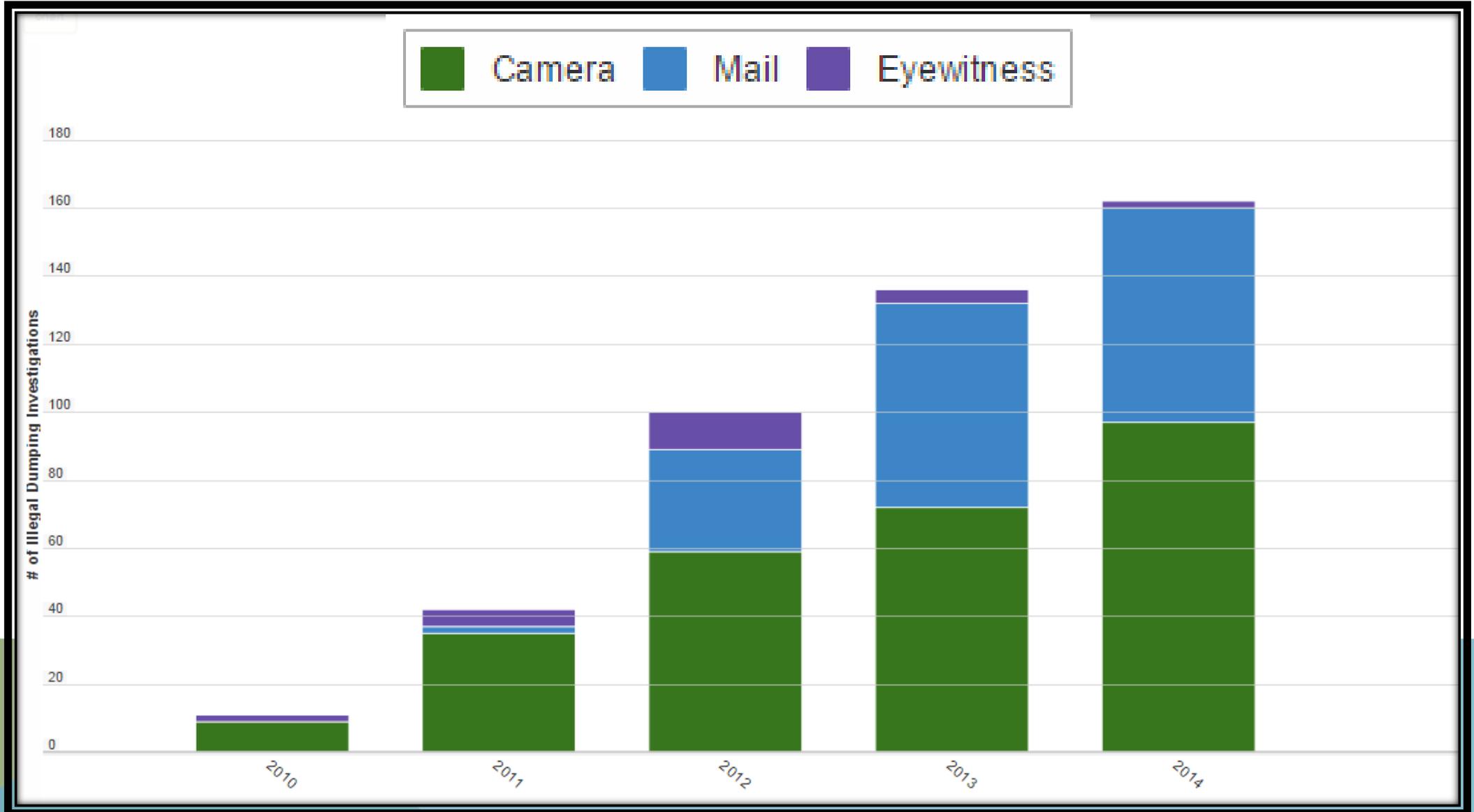
**BEFORE**



**AFTER**



# NUMBER OF ILLEGAL DUMPING PROSECUTIONS BY EVIDENCE TYPE



## ILLEGAL DUMPING PROSECUTION RATE AND FINES

	Successful Prosecution Rate: Cameras	Successful Prosecution Rate: Mail	Successful Prosecution Rate: Eyewitness	Fines Levied
2012	86%	83%	55%	\$25,150
2013	73%	79%	75%	\$29,360
2014	86%	78%	100%	\$39,100
Total (3 yrs)	77%	80%	64%	\$93,610

TOPIC AREA: HEALTHY COMMUNITY

## Healthy Community

**52**

Percent of citizens satisfied with efforts to encourage healthy eating/active living

  needs improvement

[Detail >](#)

**OBJECTIVE:**

**PRODUCE THE COMMUNITY HEALTH  
IMPROVEMENT PLAN (KC-CHIP)**

**Related Measurements:**

- Progress on KC-CHIP Implementation

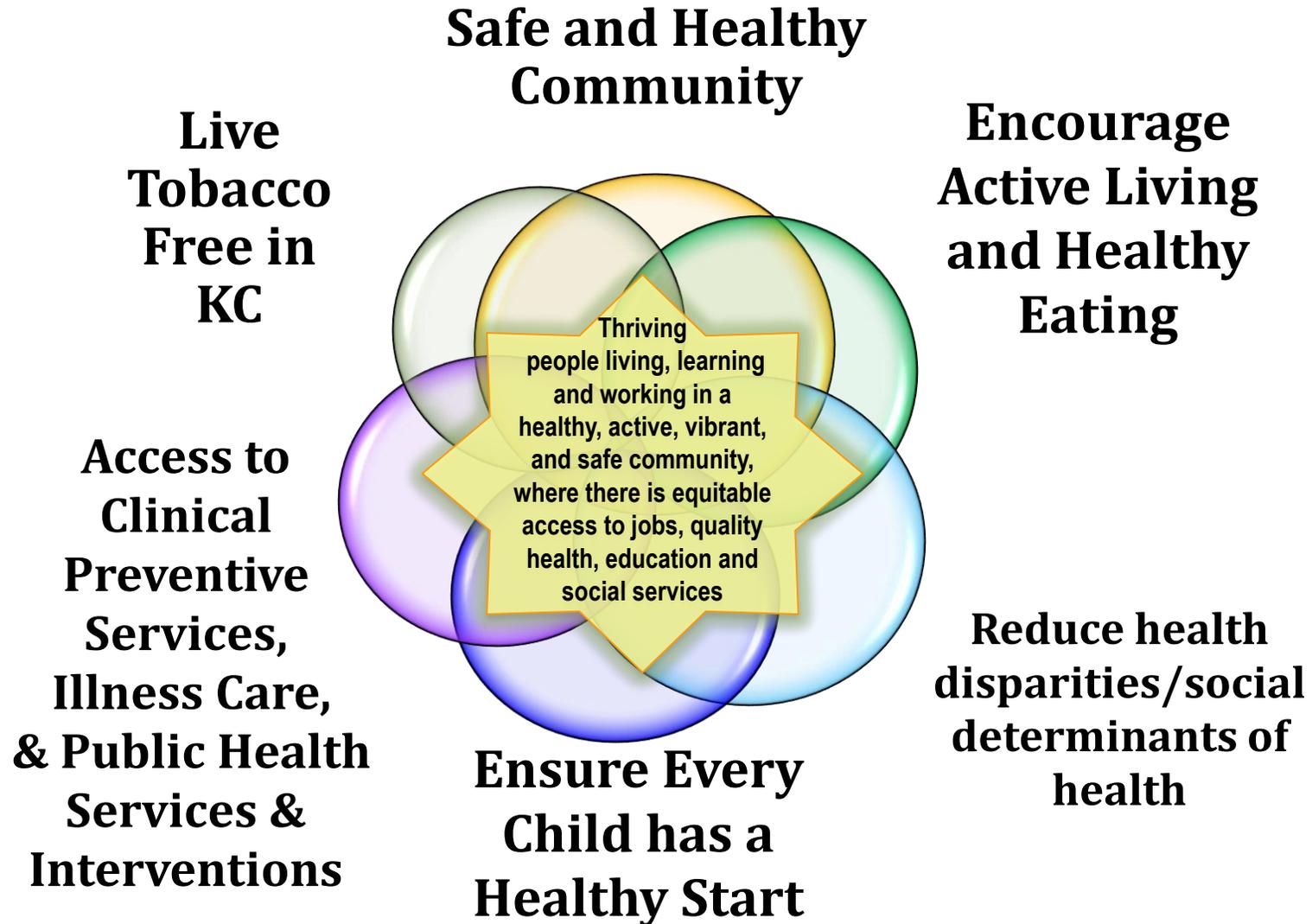
# PROCESS FOR UPDATING COMMUNITY HEALTH IMPROVEMENT PLAN

Session	Five Community Planning Sessions (to be held between June and October 2015)
1	<b>Culture of Health Kickoff:</b> Visualize a culture of Health
2	<b>Examine community health data and themes</b>
3	<b>Selecting Community Health issues and goals:</b> Identify priority community health and quality of life issues critical to achieving a culture of health
4	<b>Formulate strategies:</b> Select and adopt strategies to achieve culture of health goals
5	<b>Action planning and implementation:</b> Culminate planning for the implementation and evaluation of the new CHIP





# TO ACHIEVE THE VISION PARTICIPANTS REACHED CONSENSUS ON SIX KC-CHIP STRATEGIC ISSUES/GOALS



**OBJECTIVE:**

**INCREASE OVERALL LIFE EXPECTANCY AND REDUCE HEALTH INEQUALITIES IN ALL ZIP CODES**

**A. ESTABLISH MULTI-DEPARTMENTAL COMMITTEE OR TASK FORCE TO IDENTIFY UNDERLYING CAUSES OF THE CITY'S INEQUITIES AND RECOMMEND AN IMPLEMENTATION PLAN.**

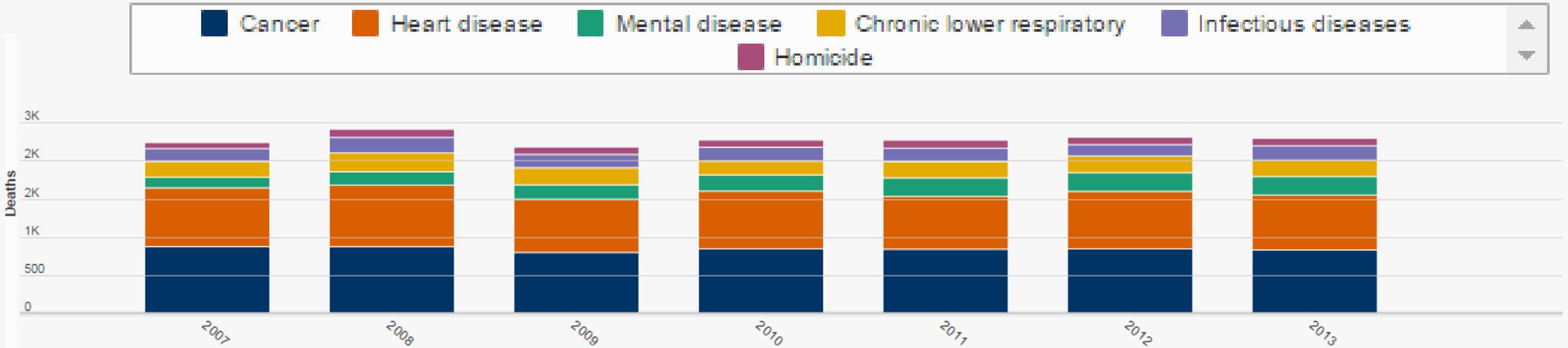
**Related Measurements:**

- Life expectancy variance between zip codes

# MOST COMMON CAUSES OF DEATH IN KCMO

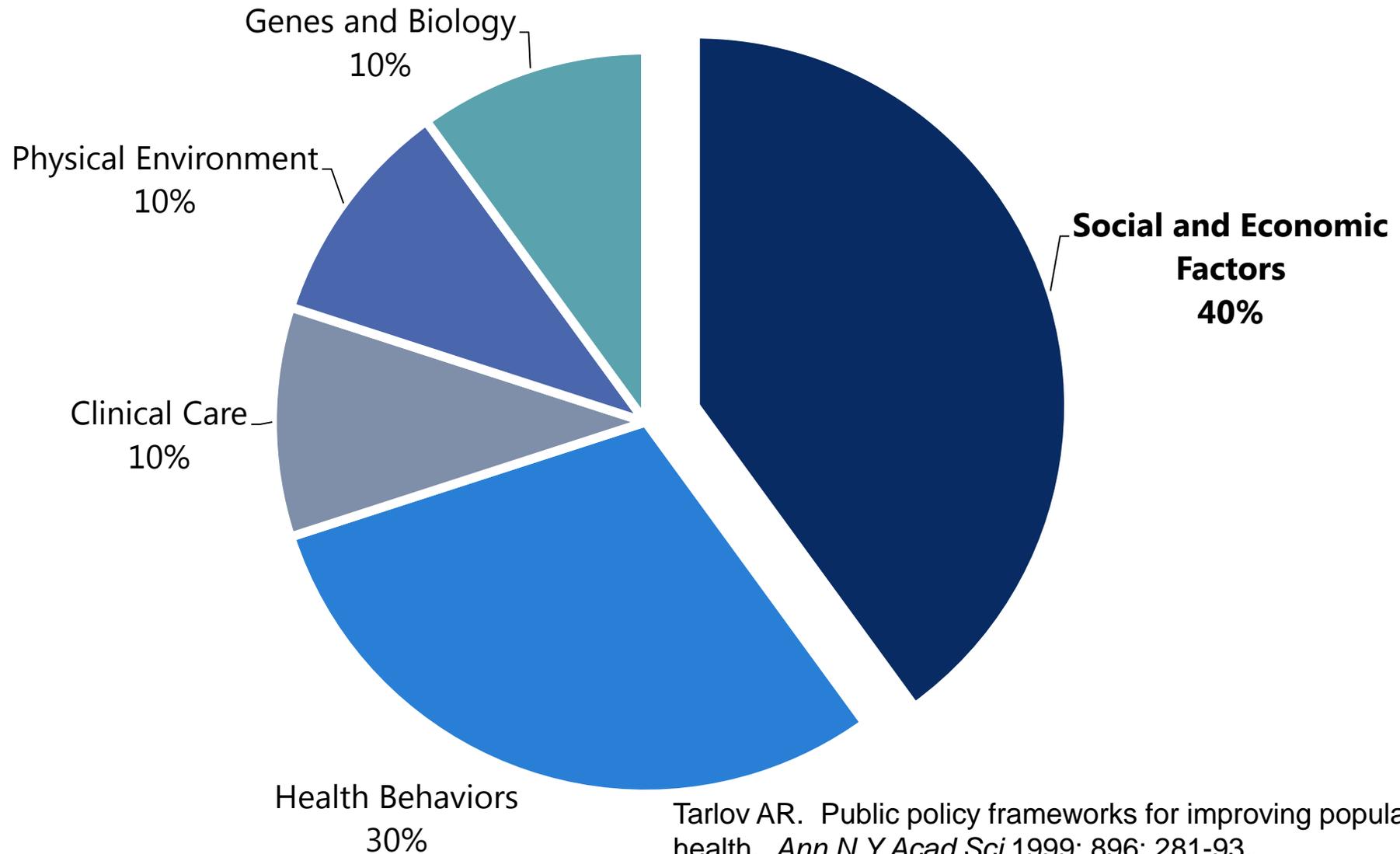
## Most Common Causes of Death

The five most common causes of death in the Kansas City area are shown in the chart below. Cancer and heart disease are the leading causes of death within the community. Homicides are shown on this chart only for comparative purposes. Homicide is not among the top five causes of death in Kansas City. Chronic illnesses, many of which are preventable, are actually the leading threats to public health and safety in our community.



# What Creates Health?

## What are the Determinants of Health?

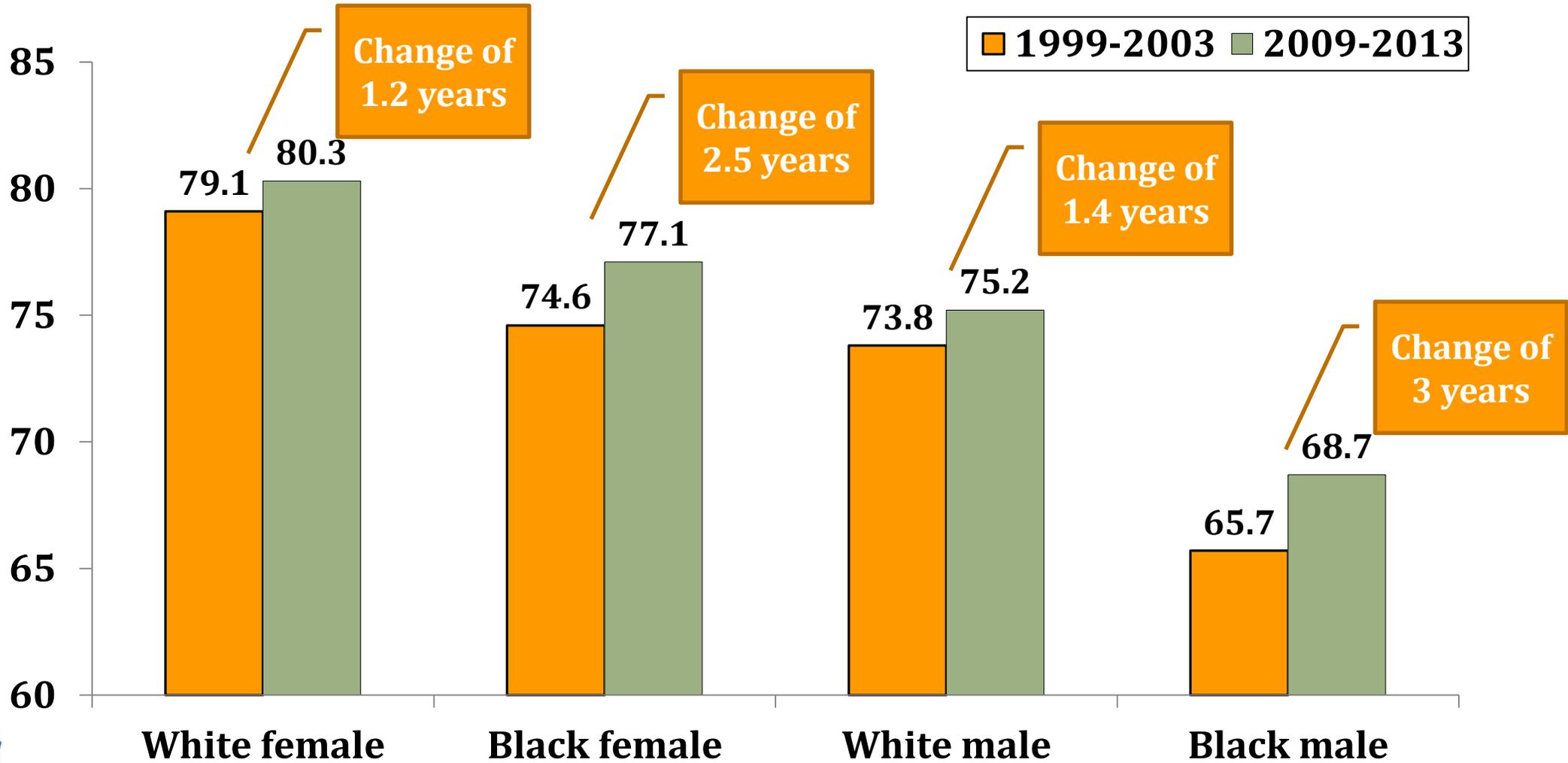


Tarlov AR. Public policy frameworks for improving population health. *Ann N Y Acad Sci* 1999; 896: 281-93.

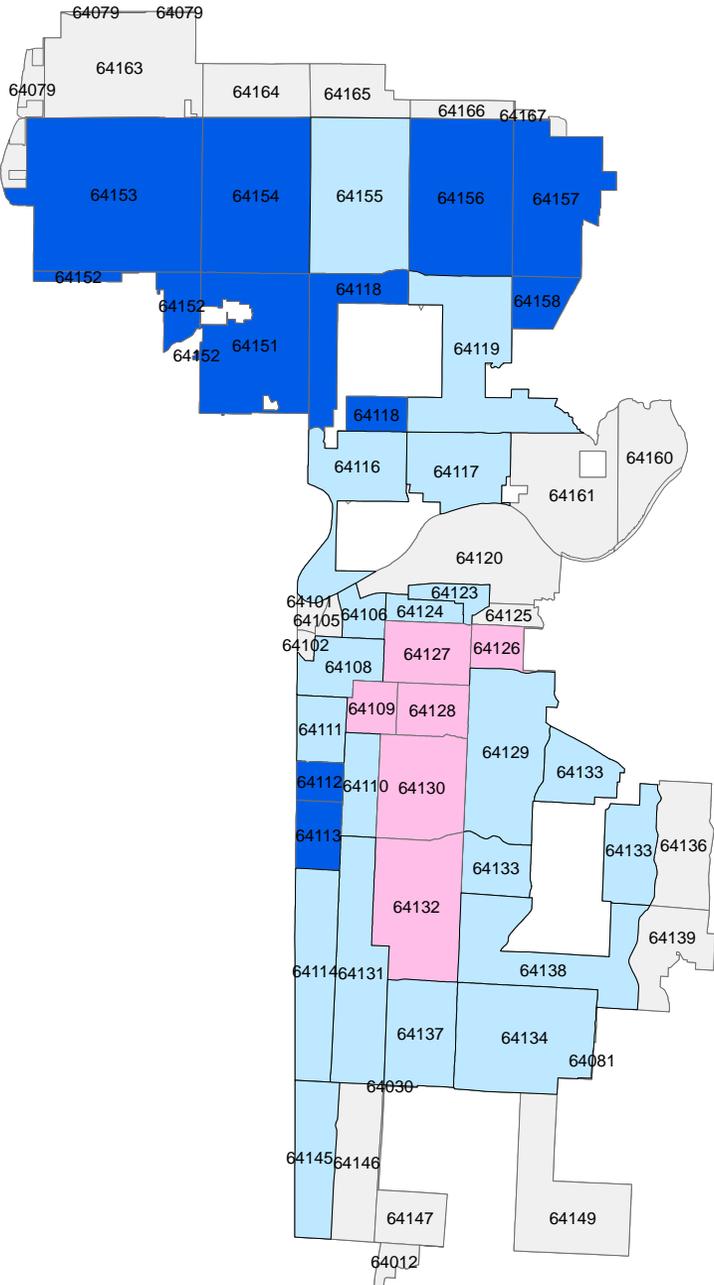


# Life expectancy, KCMO 1999-2003 vs. 2009-2013

Life expectancy (year)



# Life expectancy by zip code, Kansas City, MO 2008-2012



Life expectancy (year)	Nonwhite %	Below poverty@ %	Median family@ income (\$)
81-83 years	11.3	8.0	92,258
73-79 years	35.6	21.3	53,264
70-72 years	82.4	37.4	27,899

@ 2008-2012 American Community Survey 5-Year Estimates

## Life expectancy

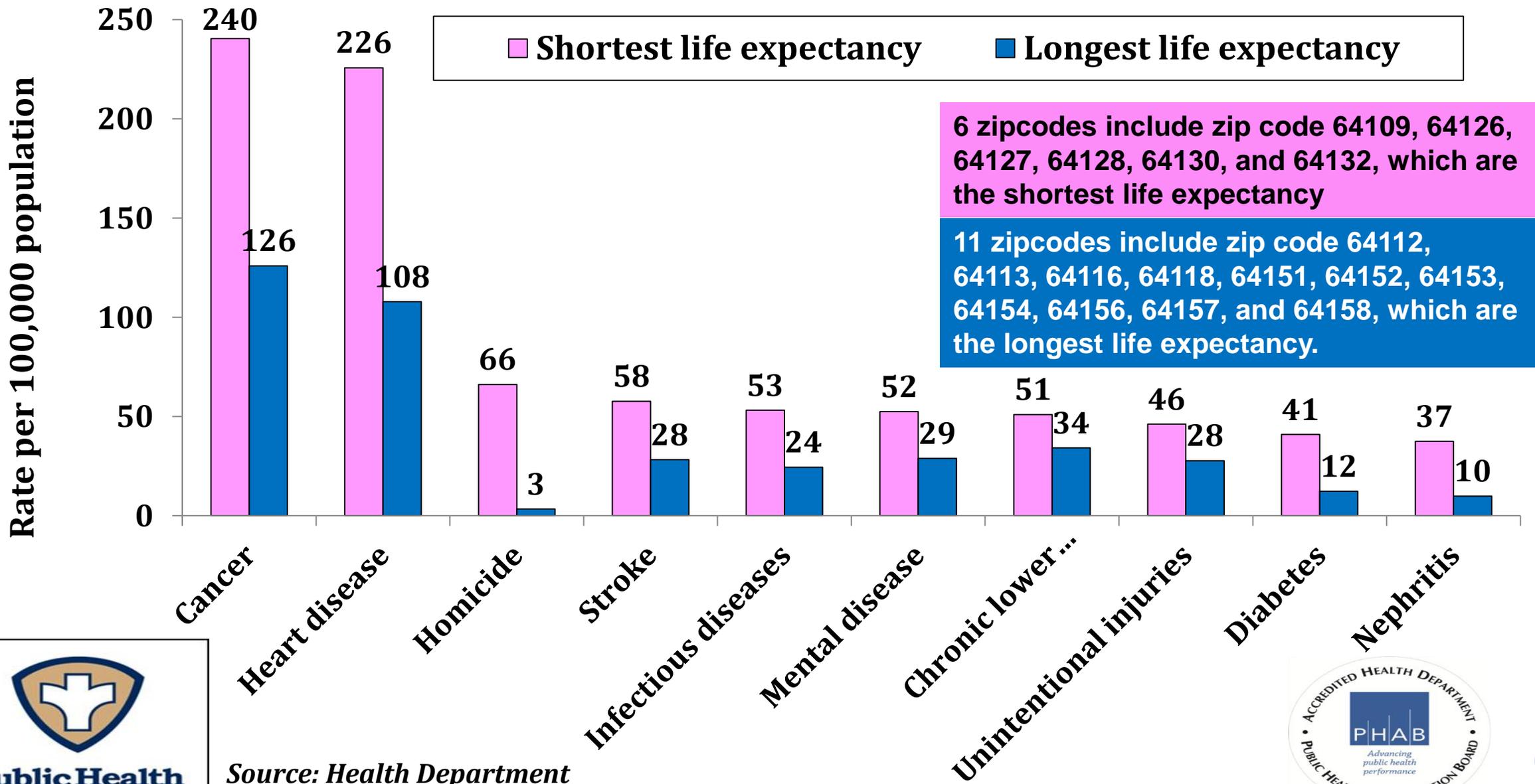
- 80-83 years
- 73-79 years
- 70-72 years
- Too small pop.\*

\*Too small population to calculate life expectancy



Source: Health Department

# Leading Causes Crude Mortality Rates in Two Areas, KCMO 2008-2012



6 zipcodes include zip code 64109, 64126, 64127, 64128, 64130, and 64132, which are the shortest life expectancy

11 zipcodes include zip code 64112, 64113, 64116, 64118, 64151, 64152, 64153, 64154, 64156, 64157, and 64158, which are the longest life expectancy.



Source: Health Department



**ESTIMATED DEATHS ATTRIBUTABLE TO SOCIAL FACTORS**

	<b>U.S*</b>	<b>KCMO**</b>
<b>Less than High School graduation</b>	<b>245,000</b>	<b>230</b>
<b>Racial segregation</b>	<b>176,000</b>	<b>560</b>
<b>Low social support</b>	<b>162,000</b>	<b>230</b>
<b>Individual level poverty</b>	<b>133,000</b>	<b>240</b>
<b>Income inequality</b>	<b>119,000</b>	<b>220</b>
<b>Community level poverty</b>	<b>39,000</b>	<b>350</b>
<b>~47% of estimated annual KCMO deaths (41-53%)</b>		<b>Total 1,834***</b>

\*Galea, et.al., American Journal of Public Health August 2011, Vol 101 no. 8

\*\*Conservative estimate for Kansas City, MO based on Galea, et.al.

\*\*\*Conservative estimates that assume factors are not synergistic

# DEFINITIONS

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## Health Disparity

**“A disproportionate difference in health between groups of people.”**

By itself, *disparity* does not address the chain of events that produces it.

## Health Inequity

**“Differences in population health status and mortality rates that are systemic, patterned, unfair, unjust, and actionable, as opposed to random or caused by those who become ill.”** Margaret Whitehead

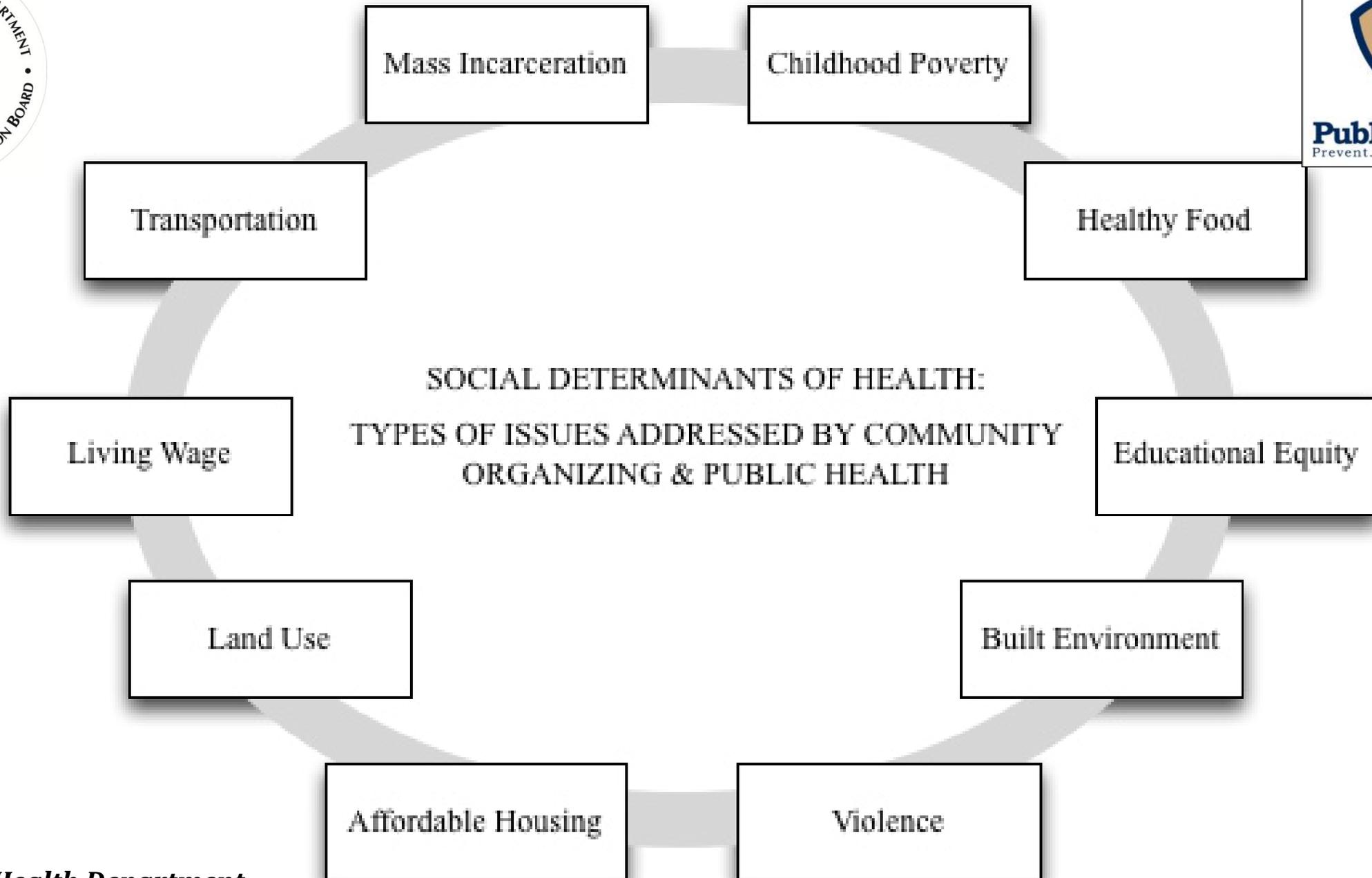
## Social Justice

The absence of unfair, unjust advantage or privilege based on race, class, gender, or other forms of difference.

*Source: Health Department*

## Health Equity

A fair, just *distribution* of the social resources and social opportunities needed to achieve well-being.



Source: Health Department

# MULTI-DEPARTMENTAL COMMITTEE ON LIFE EXPECTANCY

**Committee may include  
representatives from:**

- Parks
- BizCare
- Neighborhoods
- Mayor's Office
- City Manager's Office
- City Communications
- Public Works
- KCFD
- KCPD

**Estimated timeframe - prior to  
end of fiscal year with work  
completed by end of FY2016**

**This internal committee  
compliments the CHIP.**

# LEGISLATIVE POSITIONS THAT SUPPORT OBJECTIVES 1, 2 AND 9

## Public Health Funding

- Support legislation to increase funding to local public health agencies

## Tobacco Use

- Support legislation designed to reduce the use of tobacco, whether smoked or chewed, and exposure to tobacco smoke, including an increase in the tobacco tax to generate important revenues for health priorities

## Food Safety

- Oppose any effort to amend the Missouri law to reduce or limit the state's current food safety guidelines

## Healthy Lifestyles

- Support Missouri policies, practices and funding to promote physical and healthy lifestyles that best utilize existing parks and recreation facilities

**OBJECTIVE:**

**IMPROVE ACCESS TO LOCALLY GROWN,  
PROCESS AND MARKETED HEALTHY FOODS**

**Related Measurements:**

- Citizen satisfaction with access to healthy foods and active living options

# CITIZEN SATISFACTION WITH EFFORTS TO ENCOURAGE HEALTHY EATING AND ACTIVE LIVING

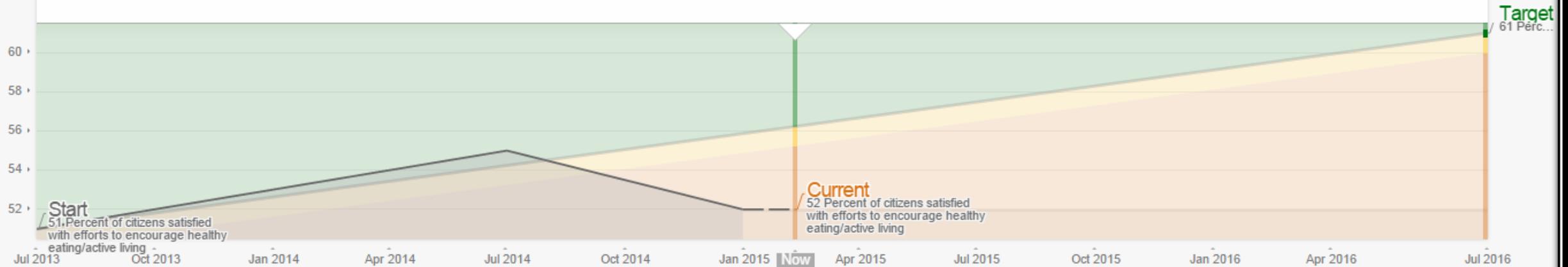
**52** Percent of citizens satisfied with efforts to encourage healthy eating/active living  
Current as of Dec 2014

▶ **61** Percent of citizens satisfied with efforts to encourage healthy eating/active living  
Jul 2016 Target



**Needs Improvement**

Hide chart



# HEALTHY EATING/ACTIVE LIVING INITIATIVES

## Healthy Eating and Active Living Grant

Health Department: October 2014 to September 2015

**Purpose is to Stock Healthy/Shop Healthy**

- Work with one retailer to increase healthy options
- Building a network of support to promote the retailer in surrounding community

## Eat Smart in Parks

Health Department and Parks and Recreation initiative

**Purpose is to provide healthier food options to park patrons at ten park facilities in high risk zip codes**

- Implemented surveys at sites to gain info from park patrons about what they are eating at the sites
- All vending machines will be removed from Community Centers

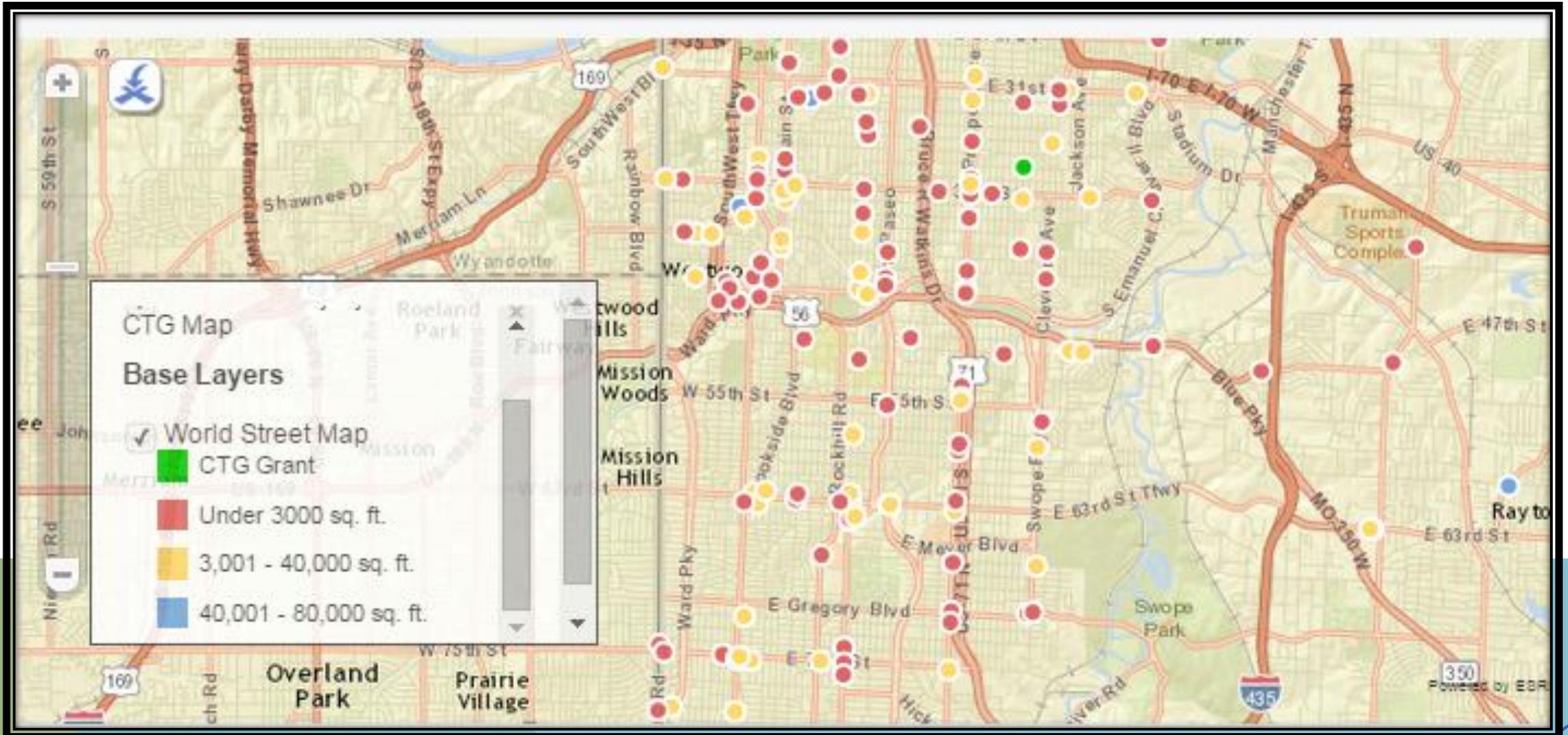
## Healthy Vending

Ongoing effort

**Purpose is to support implementation of the Healthy Initiative AR**

- Amended contract with Pepsi went into effect in November with language requiring healthy options
- Health Dept distributed survey to City employees
- City working to secure healthiest vending options for employees via new RFP process

# ACCESS TO FOOD – GROCERIES, CORNER STORES BY SIZE



Source: Health Department Restaurant Records ([kcstat.kcmo.org](http://kcstat.kcmo.org))

# STIMULATING SUPERMARKET DEVELOPMENT IN BI-STATE KANSAS CITY

## Priority One: Form advisory task force

- Recommendation fully implemented by establishment of the Grocery Access Task Force, which meets monthly.

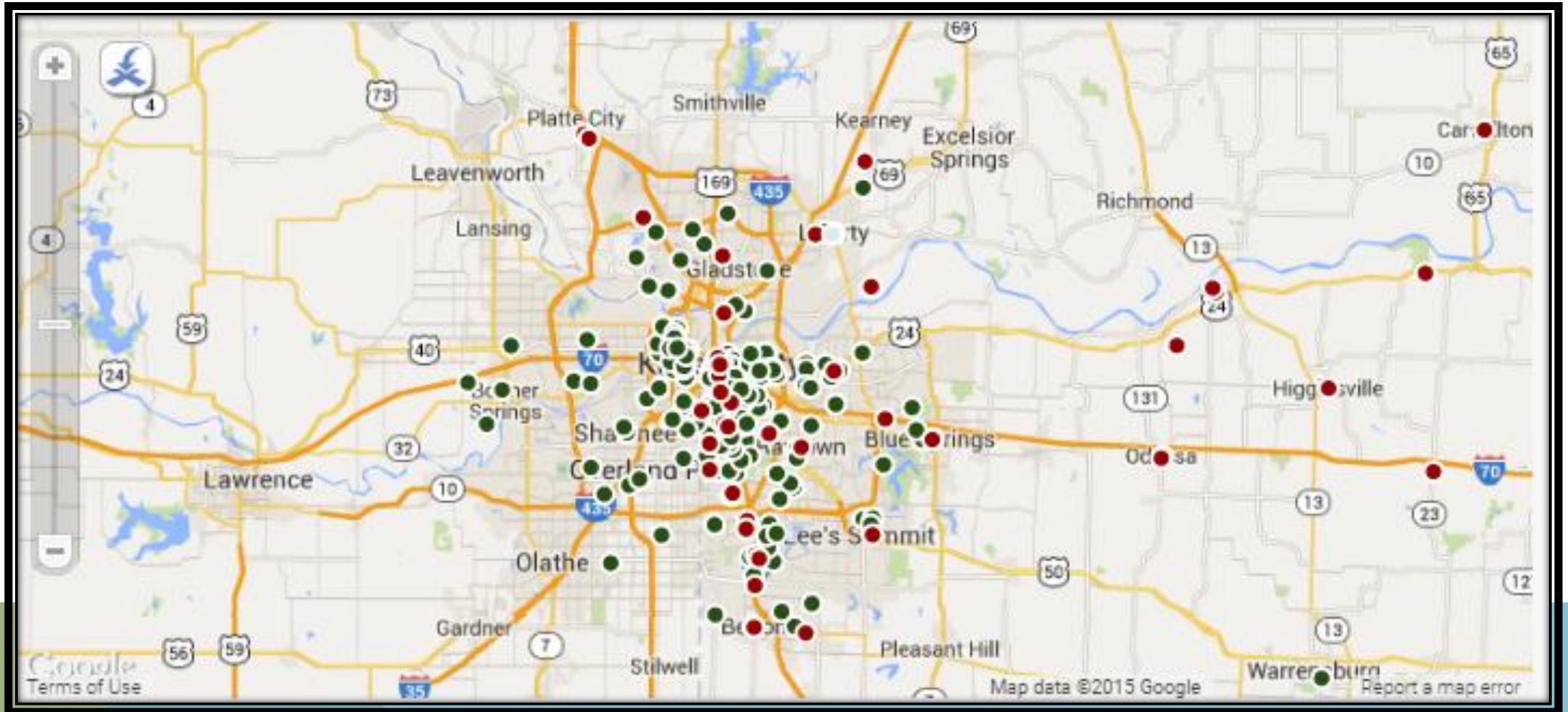
## Priority Two: Prioritize food retailing and centralize information related to resources needed by retailers

- Grocery Access Task Force recognizes reorganization of EDC-KC as important step in addressing this priority. It is anticipated that a staff person will be designated to lead urban ag and food system business inquiries

## Priority Three: Local/State government should partner with charitable foundations

- On January 14, 2015 presentation to City Council Neighborhoods, Housing and Healthy Communities Committee on Resolution No. 15005 that would direct the City Manager to work with the Task Force to implement a fresh food financing initiative.

# FARMERS MARKETS AND COMMUNITY GARDENS



# ONGOING INITIATIVES TO SUPPORT HEALTHY FOOD ACCESS

- **Municipal Farm Repurposing**

- BrightFarms/Hamra Farms/BoysGrow



- **KC Grow Water Access Program**



KC Grow Water Audits Completed	
Kansas City Community Gardens	34
Cultivate Kansas City	7
<b>Total Water Audits</b>	<b>41</b>

# Final Thoughts or Questions?

